

Affiliate

Membership

YES!

Send me membership information

Name _____

Firm name _____

Address _____

City _____

State _____

Zip _____

Phone (W) (____) _____ (H) (____) _____

e-mail address _____

Type of Business _____

I'm interested in:

Affiliate

Membership

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Toll-Free Legal Services _____

Online Resources _____

Industry Publications _____

Affiliate Membership

Take Advantage of the Benefits!

As an Affiliate member of the REALTORS® organization, you'll be part of the best and most extensive network of real estate professionals, both locally and statewide. You will have valuable access and contacts with a wide range of real estate professionals including real estate agents and brokers, as well as other REALTOR® members, including lenders, title companies, home inspectors, appraisers, developers, builders, engineers, painters, electricians, property managers, and home stagers. These contacts will augment your promotion and advertising dollars.

Becoming an affiliate member is easy and cost effective. While affiliate memberships are individual (ie: not corporate), only one individual per company needs to join both the state and local associations (and realize the relating benefits from the state association). All other individuals from that firm who want to become affiliate members need only join the local board. Find out more by contacting your local board of REALTORS®.

Industry Publications

Your Affiliate Membership brings you a wide variety of value-added publications delivered to your door step each month. As an Affiliate member, you'll receive the WRA's monthly *Wisconsin Real Estate Magazine*, the monthly *Legal Update*, the *WRA Newswire*, *Weekly Legal Hottips* and more. Our job is to keep you abreast of the latest developments in the industry.

Discounts on WRA Education and Events

From continuing education to designation courses, you will enjoy member discounts on all continuing education, products and management programs offered by the WRA. We also offer a number of conventions and conferences throughout the year. Our premier event is our annual convention which brings you top speakers in the industry and an arsenal of workshops on hot topics about the industry. Not only does this event offer great education, but it's fun too! We kick off each convention with an Icebreaker reception and offer a wonderful selection of food and entertainment.

Toll-Free Legal Services

Affiliate members have access to legal services including the Legal Hotline, where your legal questions are answered quickly by the WRA's team of legal experts. Legal services also include weekly electronic Legal Hot tips summarizing the latest issues and questions received on the Hotline, as well as monthly Legal Updates, providing in-depth legal analyses of timely issues. Through your personalized, member-only access to the WRA Website, you'll also be able to search past Legal Updates, Hottips and other Website features to retrieve important information you need today. Combined, these legal services will give you information you can't get anywhere else regarding questions, issues and trends.

Networking / Marketing

Affiliate Section Members receive marketing and networking benefits through the WRA's Membership Lookup available on the WRA's Website at www.wra.org/relatedprofs.

Access to WRA's Online Resources

As an Affiliate member, you will have access to WRA's Legal Update library online, plus all of the industry resources on the WRA Website, including industry statistics, news, free software tools and more. What's more, you'll also be listed in the WRA's statewide referral database to give you added exposure for your business.

Advocacy

WRA Affiliate members enjoy access to, participation in and partnership with, one of the most visible and successful legislative lobbying and advocacy teams in Wisconsin. Legislative issues advocated by the WRA team cover a wide range of real estate related issues including:

- Mortgage lending
- Professional regulations for real estate licensees, appraisers, home inspectors and related professions.
- All issues impacting real estate transactions
- Land use and environmental regulations
- Transportation policy
- Economic development and job creation policies
- Local government ordinances impacting real estate transactions
- Multifamily and condominium laws and regulations
- Political advocacy and elections
- Tax policy
- Education policy
- State budgets and financing

“But I’m
Not a Real
Estate
Agent.”

That's what many Affiliate members said until they discovered the value of a Wisconsin REALTORS® Association membership.

