



Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	Dec 2019	Dec 2018	% Change	Dec 2019	Dec 2018	% Change
Unit Sales	5,705	4,971	+14.8%	82,080	82,198	-0.1%
Median Price	\$197,000	\$179,000	+10.1%	\$197,500	\$184,000	+7.3%
New Listings	3,552	3,619	-1.9%	x	X	X
Total Listings	22,145	25,141	-11.9%	x	X	X
Months of Inventory	3.2	3.7	-13.5%	x	X	X
Average Days on Market	96	103	-6.8%	x	X	X
WI Housing Affordability Index	210	205	+2.4%	x	X	X

Housing Price Range Statistics

Price Range	Total Dec 2019 Listings	Average Days on Market (Jan 2019 - Dec 2019)	Total Sold (Jan 2019 - Dec 2019)	Total Volume Sold ((Jan 2019 - Dec 2019)	Months of Inventory (Jan 2019 - Dec 2019)
\$0-\$124,999	4,839	163	16,803	\$1,396,675,458	3.5
\$125,000 - \$199,999	5,333	120	25,133	\$4,039,837,341	2.5
\$200,000 - \$349,999	6,499	135	27,664	\$7,294,062,368	2.8
\$350,000 - \$499,999	2,910	151	8,478	\$3,434,899,845	4.1
\$500,000 and higher	2,564	199	4,002	\$2,897,162,302	7.7

Inventory by Urban Classification

County type	Dec 2019	Dec 2018
Metropolitan Counties Combined	2.6	2.9
Micropolitan Counties Combined	3.7	4.3
Rural Counties Combined	5.8	6.7
All Wisconsin Counties	3.2	3.7

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Report Criteria: Reflecting data for: December 2019 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
Central	Adams	140,000	100,950	+38.7%	47	20	+135.0%	5.0	6.4	-21.9%	126	145	-13.1%
	Clark	80,000	98,000	-18.4%	19	21	-9.5%	5.9	6.6	-10.6%	126	171	-26.3%
	Juneau	135,450	109,500	+23.7%	36	26	+38.5%	5.8	5.9	-1.7%	134	112	+19.6%
	Marathon	174,950	123,500	+41.7%	142	107	+32.7%	2.8	2.8	0.0%	104	102	+2.0%
	Marquette	192,500	135,000	+42.6%	16	13	+23.1%	6.1	6.6	-7.6%	144	131	+9.9%
	Portage	176,700	161,000	+9.8%	50	50	0.0%	2.9	3.1	-6.5%	86	112	-23.2%
	Waushara	144,750	222,000	-34.8%	26	11	+136.4%	5.5	4.6	+19.6%	109	233	-53.2%
	Wood	127,700	126,250	+1.1%	67	54	+24.1%	2.8	3.1	-9.7%	109	97	+12.4%
Central Regional Total		150,000	125,750	+19.3%	403	302	+33.4%	3.8	4.0	-5.0%	111	117	-5.1%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
North	Ashland	109,000	71,750	+51.9%	13	14	-7.1%	12.4	15.5	-20.0%	167	161	+3.7%
	Barron	156,500	145,500	+7.6%	67	34	+97.1%	3.4	5.7	-40.4%	117	114	+2.6%
	Bayfield	178,500	250,000	-28.6%	18	23	-21.7%	10.4	13.9	-25.2%	162	178	-9.0%
	Burnett	135,193	157,450	-14.1%	44	40	+10.0%	3.2	3.7	-13.5%	104	115	-9.6%
	Douglas	140,000	155,000	-9.7%	44	27	+63.0%	5.2	7.2	-27.8%	107	75	+42.7%
	Florence	NA	NA	NA	2	3	-33.3%	10.0	26.2	-61.8%	572	182	+214.3%
	Forest	NA	NA	NA	4	5	-20.0%	12.5	8.5	+47.1%	183	242	-24.4%
	Iron	NA	NA	NA	1	3	-66.7%	19.3	16.5	+17.0%	160	85	+88.2%
	Langlade	116,500	79,000	+47.5%	34	21	+61.9%	6.8	7.7	-11.7%	134	120	+11.7%
	Lincoln	170,700	120,000	+42.3%	40	23	+73.9%	4.9	5.3	-7.5%	137	105	+30.5%
	Oneida	179,750	163,000	+10.3%	74	57	+29.8%	5.5	6.1	-9.8%	142	229	-38.0%
	Polk	179,500	173,750	+3.3%	46	34	+35.3%	3.2	3.7	-13.5%	102	75	+36.0%
	Price	81,000	92,000	-12.0%	23	21	+9.5%	10.5	11.3	-7.1%	213	247	-13.8%
	Rusk	250,000	125,125	+99.8%	13	18	-27.8%	5.6	8.0	-30.0%	126	202	-37.6%
	Sawyer	200,000	282,000	-29.1%	35	26	+34.6%	6.7	10.0	-33.0%	149	228	-34.6%
Taylor	140,000	113,000	+23.9%	12	17	-29.4%	4.9	6.1	-19.7%	144	113	+27.4%	
Vilas	250,000	205,000	+22.0%	55	41	+34.1%	7.8	8.2	-4.9%	188	138	+36.2%	
Washburn	195,000	251,500	-22.5%	47	30	+56.7%	4.8	6.8	-29.4%	148	189	-21.7%	
North Regional Total		167,250	154,000	+8.6%	572	437	+30.9%	5.9	7.1	-16.9%	140	154	-9.1%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
Northeast	Brown	200,000	174,950	+14.3%	233	206	+13.1%	2.6	2.9	-10.3%	76	81	-6.2%
	Calumet	202,500	187,000	+8.3%	56	37	+51.4%	3.1	3.9	-20.5%	81	113	-28.3%
	Door	270,000	230,500	+17.1%	45	48	-6.3%	6.6	8.0	-17.5%	171	189	-9.5%
	Fond du Lac	127,500	155,200	-17.8%	93	80	+16.3%	3.5	4.2	-16.7%	88	90	-2.2%
	Green Lake	95,000	150,000	-36.7%	17	27	-37.0%	7.1	7.5	-5.3%	191	164	+16.5%
	Kewaunee	136,000	170,500	-20.2%	19	21	-9.5%	5.2	5.9	-11.9%	61	104	-41.3%
	Manitowoc	125,000	110,000	+13.6%	75	55	+36.4%	3.1	4.2	-26.2%	98	105	-6.7%
	Marinette	90,000	92,000	-2.2%	34	59	-42.4%	5.4	6.3	-14.3%	104	192	-45.8%
	Menominee	NA	NA	NA	1	3	-66.7%	6.8	4.6	+47.8%	100	250	-60.0%
	Oconto	156,000	150,000	+4.0%	37	35	+5.7%	5.2	5.4	-3.7%	108	180	-40.0%
	Outagamie	175,000	166,250	+5.3%	171	176	-2.8%	2.4	2.6	-7.7%	74	85	-12.9%
	Shawano	122,000	78,000	+56.4%	35	25	+40.0%	5.3	6.2	-14.5%	89	130	-31.5%
	Waupaca	138,000	114,200	+20.8%	42	61	-31.1%	4.0	5.8	-31.0%	122	113	+8.0%
	Winnebago	159,250	160,000	-0.5%	172	145	+18.6%	2.6	2.7	-3.7%	79	91	-13.2%
Northeast Regional Total		165,000	150,000	+10.0%	1,030	978	+5.3%	3.4	4.0	-15.0%	90	109	-17.4%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
South Central	Columbia	187,450	179,950	+4.2%	44	50	-12.0%	3.7	3.6	+2.8%	106	119	-10.9%
	Crawford	145,000	NA	NA	11	9	+22.2%	6.8	6.6	+3.0%	123	177	-30.5%
	Dane	290,000	270,000	+7.4%	586	469	+24.9%	2.2	2.5	-12.0%	94	99	-5.1%
	Dodge	160,000	148,000	+8.1%	77	91	-15.4%	3.4	3.6	-5.6%	93	113	-17.7%
	Grant	122,000	124,000	-1.6%	45	25	+80.0%	4.8	4.9	-2.0%	102	139	-26.6%
	Green	160,000	160,700	-0.4%	29	28	+3.6%	2.3	3.0	-23.3%	82	87	-5.7%
	Iowa	159,000	247,000	-35.6%	19	22	-13.6%	4.2	4.2	0.0%	105	198	-47.0%
	Jefferson	252,500	202,500	+24.7%	95	65	+46.2%	3.3	3.6	-8.3%	91	122	-25.4%
	Lafayette	NA	NA	NA	5	9	-44.4%	5.8	5.4	+7.4%	201	121	+66.1%
	Richland	90,000	95,000	-5.3%	13	11	+18.2%	7.0	5.0	+40.0%	136	141	-3.5%
	Rock	164,500	140,450	+17.1%	160	146	+9.6%	2.6	3.0	-13.3%	87	73	+19.2%
	Sauk	194,000	175,000	+10.9%	63	53	+18.9%	3.4	4.3	-20.9%	100	115	-13.0%
South Central Regional Total		240,000	219,700	+9.2%	1,147	978	+17.3%	2.8	3.1	-9.7%	95	104	-8.7%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
Southeast	Kenosha	199,900	182,500	+9.5%	159	136	+16.9%	2.6	2.8	-7.1%	83	70	+18.6%
	Milwaukee	164,700	153,000	+7.6%	810	715	+13.3%	2.4	2.7	-11.1%	78	80	-2.5%
	Ozaukee	287,500	275,000	+4.5%	94	87	+8.0%	3.2	3.1	+3.2%	90	91	-1.1%
	Racine	169,950	175,500	-3.2%	218	176	+23.9%	2.9	3.2	-9.4%	86	75	+14.7%
	Sheboygan	175,000	169,900	+3.0%	115	105	+9.5%	3.3	3.7	-10.8%	94	112	-16.1%
	Walworth	235,000	197,450	+19.0%	121	110	+10.0%	3.8	4.6	-17.4%	107	114	-6.1%
	Washington	241,000	222,500	+8.3%	165	118	+39.8%	2.2	2.5	-12.0%	79	89	-11.2%
	Waukesha	298,000	287,000	+3.8%	385	333	+15.6%	2.3	2.7	-14.8%	90	88	+2.3%
Southeast Regional Total		210,000	190,000	+10.5%	2,067	1,780	+16.1%	2.6	2.9	-10.3%	85	85	0.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
West	Buffalo	NA	NA	NA	6	4	+50.0%	6.6	6.7	-1.5%	118	191	-38.2%
	Chippewa	192,000	147,000	+30.6%	65	67	-3.0%	3.8	4.0	-5.0%	107	88	+21.6%
	Dunn	148,000	156,400	-5.4%	33	35	-5.7%	3.2	4.0	-20.0%	86	102	-15.7%
	Eau Claire	189,250	181,000	+4.6%	78	103	-24.3%	2.5	3.1	-19.4%	83	88	-5.7%
	Jackson	114,000	124,900	-8.7%	15	10	+50.0%	3.6	6.1	-41.0%	164	107	+53.3%
	La Crosse	204,750	198,250	+3.3%	102	96	+6.3%	2.2	2.1	+4.8%	81	81	0.0%
	Monroe	130,750	169,000	-22.6%	34	34	0.0%	4.6	4.2	+9.5%	98	132	-25.8%
	Pepin	NA	NA	NA	8	9	-11.1%	5.9	4.3	+37.2%	88	132	-33.3%
	Pierce	222,000	178,000	+24.7%	28	17	+64.7%	2.8	2.8	0.0%	84	111	-24.3%
	St. Croix	275,000	218,525	+25.8%	87	81	+7.4%	2.7	3.0	-10.0%	83	89	-6.7%
	Trempealeau	123,750	131,450	-5.9%	14	26	-46.2%	4.8	5.4	-11.1%	89	115	-22.6%
	Vernon	167,750	146,750	+14.3%	16	14	+14.3%	5.9	4.3	+37.2%	120	171	-29.8%
West Regional Total		198,158	182,000	+8.9%	486	496	-2.0%	3.2	3.4	-5.9%	91	97	-6.2%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
197,000	179,000	+10.1%	5,705	4,971	+14.8%	96	103	-6.8%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
12/2019	12/2018	% Change	12/2019	12/2018	% Change	12/2019	12/2018	% Change
3.2	3.7	-13.5%	3,552	3,619	-1.9%	22,145	25,141	-11.9%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	4,839	163	16,803	1,396,675,458	3.5
\$125,000 - \$199,999	5,333	120	25,133	4,039,837,341	2.5
\$200,000 - \$349,999	6,499	135	27,664	7,294,062,368	2.8
\$350,000 - \$499,999	2,910	151	8,478	3,434,899,845	4.1
\$500,000+	2,564	199	4,002	2,897,162,302	7.7

Months of Inventory by Broad Urban-Rural Classification

Category	December 2019	December 2018
Metropolitan Counties Combined	2.6	2.9
Micropolitan Counties Combined	3.7	4.3
Rural Counties Combined	5.8	6.7
State Total	3.2	3.7



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting YTD data through: December 2019 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
Central	Adams	140,000	128,000	+9.4%	607	527	+15.2%
	Clark	113,000	101,000	+11.9%	279	283	-1.4%
	Juneau	132,000	125,000	+5.6%	408	395	+3.3%
	Marathon	166,000	155,000	+7.1%	1,795	1,866	-3.8%
	Marquette	138,000	139,000	-0.7%	259	293	-11.6%
	Portage	180,000	169,000	+6.5%	778	767	+1.4%
	Waushara	146,000	135,900	+7.4%	355	401	-11.5%
	Wood	129,250	122,500	+5.5%	896	997	-10.1%
Central Regional Total		150,000	140,125	+7.0%	5,377	5,529	-2.7%

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
North	Ashland	107,000	92,000	+16.3%	227	186	+22.0%
	Barron	160,000	157,500	+1.6%	871	809	+7.7%
	Bayfield	168,000	167,450	+0.3%	366	347	+5.5%
	Burnett	170,000	156,000	+9.0%	686	729	-5.9%
	Douglas	146,450	139,950	+4.6%	721	614	+17.4%
	Florence	130,500	175,000	-25.4%	18	11	+63.6%
	Forest	139,900	146,200	-4.3%	122	148	-17.6%
	Iron	155,000	159,582	-2.9%	71	78	-9.0%
	Langlade	117,000	86,250	+35.7%	341	338	+0.9%
	Lincoln	141,750	129,000	+9.9%	494	543	-9.0%
	Oneida	183,000	168,250	+8.8%	861	928	-7.2%
	Polk	190,550	174,000	+9.5%	845	865	-2.3%
	Price	115,800	100,000	+15.8%	292	287	+1.7%
	Rusk	120,000	115,000	+4.3%	205	187	+9.6%
	Sawyer	211,250	205,000	+3.0%	564	572	-1.4%
	Taylor	130,000	115,000	+13.0%	225	218	+3.2%
	Vilas	227,000	225,000	+0.9%	661	688	-3.9%
Washburn	180,000	172,750	+4.2%	525	460	+14.1%	
North Regional Total		164,900	155,000	+6.4%	8,095	8,008	+1.1%

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
Northeast	Brown	195,000	182,000	+7.1%	3,422	3,428	-0.2%
	Calumet	207,000	189,900	+9.0%	739	714	+3.5%
	Door	220,000	215,000	+2.3%	771	781	-1.3%
	Fond du Lac	142,500	140,000	+1.8%	1,374	1,390	-1.2%
	Green Lake	135,500	140,000	-3.2%	279	343	-18.7%
	Kewaunee	148,200	145,000	+2.2%	281	215	+30.7%
	Manitowoc	121,000	109,900	+10.1%	1,020	1,003	+1.7%
	Marinette	118,500	105,500	+12.3%	632	741	-14.7%
	Menominee	305,000	260,000	+17.3%	30	42	-28.6%
	Oconto	152,500	148,000	+3.0%	574	636	-9.7%
	Outagamie	184,900	174,000	+6.3%	2,438	2,465	-1.1%
	Shawano	123,000	119,000	+3.4%	467	406	+15.0%
	Waupaca	143,300	136,000	+5.4%	683	721	-5.3%
	Winnebago	155,000	150,000	+3.3%	2,312	2,382	-2.9%
Northeast Regional Total		167,000	157,000	+6.4%	15,022	15,267	-1.6%

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
South Central	Columbia	207,250	198,500	+4.4%	766	843	-9.1%
	Crawford	136,000	129,250	+5.2%	191	168	+13.7%
	Dane	297,500	279,900	+6.3%	8,211	8,322	-1.3%
	Dodge	161,950	148,000	+9.4%	1,012	1,077	-6.0%
	Grant	140,000	129,250	+8.3%	430	424	+1.4%
	Green	183,500	177,000	+3.7%	455	458	-0.7%
	Iowa	175,250	170,000	+3.1%	262	276	-5.1%
	Jefferson	228,000	210,000	+8.6%	1,270	1,232	+3.1%
	Lafayette	126,000	117,450	+7.3%	135	148	-8.8%
	Richland	135,000	132,000	+2.3%	144	165	-12.7%
	Rock	168,000	155,000	+8.4%	2,401	2,350	+2.2%
	Sauk	195,650	185,000	+5.8%	992	967	+2.6%
South Central Regional Total		240,000	226,825	+5.8%	16,269	16,430	-1.0%

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
Southeast	Kenosha	193,000	174,900	+10.3%	2,404	2,391	+0.5%
	Milwaukee	170,000	158,000	+7.6%	11,612	11,672	-0.5%
	Ozaukee	316,000	296,250	+6.7%	1,348	1,300	+3.7%
	Racine	180,000	169,000	+6.5%	2,784	2,804	-0.7%
	Sheboygan	158,000	150,000	+5.3%	1,473	1,424	+3.4%
	Walworth	225,000	209,450	+7.4%	1,915	1,832	+4.5%
	Washington	252,000	238,900	+5.5%	2,071	2,017	+2.7%
	Waukesha	307,000	289,900	+5.9%	6,013	5,807	+3.5%
Southeast Regional Total		214,000	195,000	+9.7%	29,620	29,247	+1.3%

Region	County	YTD Median Price			YTD Sales		
		Through 12/2019	Through 12/2018	% Change	Through 12/2019	Through 12/2018	% Change
West	Buffalo	124,950	122,500	+2.0%	144	117	+23.1%
	Chippewa	190,000	170,000	+11.8%	886	818	+8.3%
	Dunn	176,050	167,000	+5.4%	642	676	-5.0%
	Eau Claire	189,900	178,250	+6.5%	1,523	1,539	-1.0%
	Jackson	142,900	124,000	+15.2%	235	213	+10.3%
	La Crosse	194,000	189,000	+2.6%	1,478	1,401	+5.5%
	Monroe	160,500	147,375	+8.9%	523	518	+1.0%
	Pepin	146,000	118,000	+23.7%	105	145	-27.6%
	Pierce	225,000	212,250	+6.0%	369	378	-2.4%
	St. Croix	256,000	242,500	+5.6%	1,262	1,385	-8.9%
	Trempealeau	160,000	145,250	+10.2%	268	236	+13.6%
	Vernon	167,000	153,000	+9.2%	262	291	-10.0%
West Regional Total		194,000	184,000	+5.4%	7,697	7,717	-0.3%

YTD Statewide Median Price		
Through 12/2019	Through 12/2018	% Change
197,500	184,000	+7.3%

YTD Statewide Sales		
Through 12/2019	Through 12/2018	% Change
82,080	82,198	-0.1%