



Summary of Wisconsin Housing Statistics						
	Monthly			Year-to-Date		
	Jan 2020	Jan 2019	% Change	Jan 2020	Jan 2019	% Change
<b>Unit Sales</b>	4,143	3,804	+8.9%	4,143	3,804	+8.9%
<b>Median Price</b>	\$190,000	\$175,000	+8.6%	\$190,000	\$175,000	+8.6%
<b>New Listings</b>	5,932	6,265	-5.3%	x	X	X
<b>Total Listings</b>	22,092	25,697	-14.0%	x	X	X
<b>Months of Inventory</b>	3.2	3.8	-15.8%	x	X	X
<b>Average Days on Market</b>	108	112	-3.6%	x	X	X
<b>WI Housing Affordability Index</b>	220	215	+2.3%	x	X	X

Housing Price Range Statistics					
Price Range	Total Jan 2020 Listings	Average Days on Market (Feb 2019 - Jan 2020)	Total Sold (Feb 2019 - Jan 2020)	Total Volume Sold (Feb 2019 - Jan 2020)	Months of Inventory (Feb 2019 - Jan 2020)
<b>\$0-\$124,999</b>	4,805	163	16,721	\$1,392,316,184	3.4
<b>\$125,000 - \$199,999</b>	5,115	122	25,296	\$4,064,433,983	2.4
<b>\$200,000 – \$349,999</b>	6,516	135	27,908	\$7,358,445,079	2.8
<b>\$350,000 - \$499,999</b>	3,017	144	8,579	\$3,475,218,727	4.2
<b>\$500,000 and higher</b>	2,639	191	4,061	\$2,950,960,223	7.8

Inventory by Urban Classification		
County type	Jan 2020	Jan 2019
<b>Metropolitan Counties Combined</b>	2.6	3.0
<b>Micropolitan Counties Combined</b>	3.7	4.4
<b>Rural Counties Combined</b>	5.5	6.6
<b>All Wisconsin Counties</b>	3.2	3.8

*Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.*

*Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.*

*Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.*



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# Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting data for: January 2020 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
Central	Adams	173,500	120,000	+44.6%	19	21	-9.5%	5.2	6.5	-20.0%	240	132	+81.8%
	Clark	143,750	67,000	+114.6%	16	11	+45.5%	5.5	7.4	-25.7%	119	229	-48.0%
	Juneau	98,500	89,000	+10.7%	23	19	+21.1%	5.9	5.9	0.0%	137	116	+18.1%
	Marathon	159,500	164,900	-3.3%	87	81	+7.4%	2.7	3.0	-10.0%	110	129	-14.7%
	Marquette	147,000	110,000	+33.6%	13	11	+18.2%	6.0	6.7	-10.4%	182	102	+78.4%
	Portage	170,000	175,750	-3.3%	39	41	-4.9%	2.9	3.0	-3.3%	100	93	+7.5%
	Waushara	170,000	143,500	+18.5%	19	20	-5.0%	5.4	4.5	+20.0%	113	142	-20.4%
	Wood	119,000	96,000	+24.0%	36	37	-2.7%	2.7	3.2	-15.6%	120	101	+18.8%
<b>Central Regional Total</b>		<b>148,750</b>	<b>142,000</b>	<b>+4.8%</b>	<b>252</b>	<b>241</b>	<b>+4.6%</b>	<b>3.7</b>	<b>4.1</b>	<b>-9.8%</b>	<b>127</b>	<b>122</b>	<b>+4.1%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
North	Ashland	165,000	65,900	+150.4%	17	13	+30.8%	12.4	15.7	-21.0%	149	184	-19.0%
	Barron	153,000	134,500	+13.8%	37	36	+2.8%	3.4	5.4	-37.0%	173	100	+73.0%
	Bayfield	NA	168,000	NA	9	15	-40.0%	10.7	15.0	-28.7%	167	193	-13.5%
	Burnett	215,000	117,150	+83.5%	19	30	-36.7%	3.0	3.8	-21.1%	220	278	-20.9%
	Douglas	86,500	100,000	-13.5%	26	31	-16.1%	5.4	7.6	-28.9%	85	125	-32.0%
	Florence	NA	NA	NA	1	NA	NA	8.2	27.3	-70.0%	358	NA	NA
	Forest	NA	NA	NA	8	7	+14.3%	11.2	7.7	+45.5%	185	220	-15.9%
	Iron	NA	NA	NA	7	2	+250.0%	16.6	15.8	+5.1%	118	238	-50.4%
	Langlade	80,000	123,000	-35.0%	16	15	+6.7%	6.0	7.1	-15.5%	142	176	-19.3%
	Lincoln	129,200	114,250	+13.1%	20	20	0.0%	4.8	5.6	-14.3%	112	101	+10.9%
	Oneida	151,500	195,000	-22.3%	44	41	+7.3%	4.7	5.8	-19.0%	204	205	-0.5%
	Polk	202,450	190,000	+6.6%	34	33	+3.0%	2.8	3.6	-22.2%	113	115	-1.7%
	Price	100,100	149,000	-32.8%	16	11	+45.5%	10.7	10.7	0.0%	155	366	-57.7%
	Rusk	296,000	NA	NA	10	7	+42.9%	5.1	7.5	-32.0%	197	141	+39.7%
	Sawyer	243,000	210,000	+15.7%	33	27	+22.2%	6.2	9.9	-37.4%	240	286	-16.1%
Taylor	110,000	NA	NA	11	8	+37.5%	5.2	5.9	-11.9%	98	164	-40.2%	
Vilas	230,000	181,000	+27.1%	31	23	+34.8%	7.3	7.8	-6.4%	135	185	-27.0%	
Washburn	217,000	110,000	+97.3%	21	27	-22.2%	4.7	6.7	-29.9%	166	136	+22.1%	
<b>North Regional Total</b>		<b>158,750</b>	<b>138,500</b>	<b>+14.6%</b>	<b>360</b>	<b>346</b>	<b>+4.0%</b>	<b>5.6</b>	<b>7.0</b>	<b>-20.0%</b>	<b>161</b>	<b>179</b>	<b>-10.1%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
Northeast	Brown	192,900	169,900	+13.5%	167	152	+9.9%	2.7	3.1	-12.9%	93	95	-2.1%
	Calumet	186,350	217,000	-14.1%	48	36	+33.3%	2.8	3.8	-26.3%	87	118	-26.3%
	Door	214,175	220,000	-2.6%	46	38	+21.1%	5.9	7.8	-24.4%	155	228	-32.0%
	Fond du Lac	142,000	138,250	+2.7%	89	70	+27.1%	3.4	4.1	-17.1%	105	123	-14.6%
	Green Lake	212,000	105,000	+101.9%	11	15	-26.7%	6.9	7.4	-6.8%	396	114	+247.4%
	Kewaunee	125,000	140,000	-10.7%	14	33	-57.6%	6.0	4.9	+22.4%	81	125	-35.2%
	Manitowoc	113,200	106,900	+5.9%	60	57	+5.3%	3.0	4.2	-28.6%	140	97	+44.3%
	Marinette	110,000	135,000	-18.5%	29	32	-9.4%	5.4	6.2	-12.9%	174	137	+27.0%
	Menominee	NA	NA	NA	NA	NA	NA	6.8	5.3	+28.3%	NA	NA	NA
	Oconto	139,900	173,000	-19.1%	19	33	-42.4%	5.3	5.2	+1.9%	143	234	-38.9%
	Outagamie	175,000	164,750	+6.2%	129	126	+2.4%	2.4	2.6	-7.7%	86	91	-5.5%
	Shawano	99,750	98,000	+1.8%	24	17	+41.2%	5.2	6.1	-14.8%	199	170	+17.1%
	Waupaca	175,000	177,500	-1.4%	27	24	+12.5%	3.9	5.8	-32.8%	112	109	+2.8%
	Winnebago	168,250	133,000	+26.5%	122	95	+28.4%	2.6	2.9	-10.3%	91	108	-15.7%
<b>Northeast Regional Total</b>		<b>168,500</b>	<b>150,200</b>	<b>+12.2%</b>	<b>785</b>	<b>728</b>	<b>+7.8%</b>	<b>3.4</b>	<b>4.0</b>	<b>-15.0%</b>	<b>112</b>	<b>119</b>	<b>-5.9%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
South Central	Columbia	213,250	145,250	+46.8%	40	26	+53.8%	3.4	3.8	-10.5%	124	176	-29.5%
	Crawford	NA	NA	NA	8	6	+33.3%	6.7	7.1	-5.6%	110	195	-43.6%
	Dane	285,000	275,000	+3.6%	398	363	+9.6%	2.4	2.9	-17.2%	108	108	0.0%
	Dodge	155,000	156,000	-0.6%	50	45	+11.1%	3.5	3.7	-5.4%	106	111	-4.5%
	Grant	138,000	130,000	+6.2%	18	17	+5.9%	5.0	5.3	-5.7%	97	138	-29.7%
	Green	157,500	210,500	-25.2%	16	24	-33.3%	2.6	3.3	-21.2%	115	122	-5.7%
	Iowa	270,000	NA	NA	12	7	+71.4%	4.5	5.0	-10.0%	236	104	+126.9%
	Jefferson	221,500	213,000	+4.0%	68	61	+11.5%	3.4	3.6	-5.6%	118	93	+26.9%
	Lafayette	NA	NA	NA	8	8	0.0%	6.1	5.7	+7.0%	105	136	-22.8%
	Richland	NA	NA	NA	4	3	+33.3%	6.3	6.0	+5.0%	193	146	+32.2%
	Rock	170,000	149,900	+13.4%	111	123	-9.8%	2.7	3.0	-10.0%	99	103	-3.9%
	Sauk	203,450	180,000	+13.0%	50	45	+11.1%	3.4	4.4	-22.7%	112	118	-5.1%
<b>South Central Regional Total</b>		<b>232,000</b>	<b>224,900</b>	<b>+3.2%</b>	<b>783</b>	<b>728</b>	<b>+7.6%</b>	<b>2.9</b>	<b>3.3</b>	<b>-12.1%</b>	<b>111</b>	<b>111</b>	<b>0.0%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
Southeast	Kenosha	180,000	160,000	+12.5%	117	111	+5.4%	2.6	2.9	-10.3%	88	81	+8.6%
	Milwaukee	159,000	152,450	+4.3%	631	634	-0.5%	2.4	2.8	-14.3%	81	88	-8.0%
	Ozaukee	272,000	359,865	-24.4%	72	45	+60.0%	3.1	3.5	-11.4%	83	124	-33.1%
	Racine	159,500	159,900	-0.3%	165	163	+1.2%	2.8	3.0	-6.7%	85	84	+1.2%
	Sheboygan	163,000	154,980	+5.2%	111	73	+52.1%	3.0	3.8	-21.1%	108	95	+13.7%
	Walworth	217,000	183,750	+18.1%	94	78	+20.5%	3.9	4.8	-18.8%	139	127	+9.4%
	Washington	244,000	229,900	+6.1%	100	78	+28.2%	2.2	2.6	-15.4%	79	106	-25.5%
	Waukesha	300,000	293,000	+2.4%	291	271	+7.4%	2.4	2.9	-17.2%	91	99	-8.1%
<b>Southeast Regional Total</b>		<b>198,000</b>	<b>180,000</b>	<b>+10.0%</b>	<b>1,581</b>	<b>1,453</b>	<b>+8.8%</b>	<b>2.6</b>	<b>3.0</b>	<b>-13.3%</b>	<b>89</b>	<b>94</b>	<b>-5.3%</b>

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
West	Buffalo	145,750	NA	NA	16	5	+220.0%	4.9	7.8	-37.2%	162	141	+14.9%
	Chippewa	209,900	189,900	+10.5%	55	39	+41.0%	3.3	4.1	-19.5%	121	85	+42.4%
	Dunn	215,000	175,950	+22.2%	34	24	+41.7%	3.1	3.7	-16.2%	134	83	+61.4%
	Eau Claire	195,800	190,000	+3.1%	75	72	+4.2%	2.5	3.1	-19.4%	95	105	-9.5%
	Jackson	NA	195,000	NA	6	13	-53.8%	4.2	6.2	-32.3%	76	192	-60.4%
	La Crosse	174,000	172,300	+1.0%	63	41	+53.7%	2.4	2.4	0.0%	111	77	+44.2%
	Monroe	172,000	117,000	+47.0%	33	14	+135.7%	4.2	4.5	-6.7%	108	152	-28.9%
	Pepin	NA	NA	NA	7	2	+250.0%	5.5	4.4	+25.0%	134	154	-13.0%
	Pierce	223,510	165,000	+35.5%	16	14	+14.3%	2.5	3.1	-19.4%	97	63	+54.0%
	St. Croix	228,000	224,700	+1.5%	53	68	-22.1%	2.7	2.7	0.0%	100	104	-3.8%
	Trempealeau	127,000	NA	NA	14	6	+133.3%	4.2	5.6	-25.0%	139	189	-26.5%
	Vernon	128,500	120,000	+7.1%	10	10	0.0%	5.6	4.3	+30.2%	116	105	+10.5%
<b>West Regional Total</b>		<b>189,450</b>	<b>189,000</b>	<b>+0.2%</b>	<b>382</b>	<b>308</b>	<b>+24.0%</b>	<b>3.1</b>	<b>3.5</b>	<b>-11.4%</b>	<b>112</b>	<b>103</b>	<b>+8.7%</b>

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
190,000	175,000	+8.6%	4,143	3,804	+8.9%	108	112	-3.6%

  

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
1/2020	1/2019	% Change	1/2020	1/2019	% Change	1/2020	1/2019	% Change
3.2	3.8	-15.8%	5,932	6,265	-5.3%	22,092	25,697	-14.0%

### Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	4,805	163	16,721	1,392,316,184	3.4
\$125,000 - \$199,999	5,115	122	25,296	4,064,433,983	2.4
\$200,000 - \$349,999	6,516	135	27,908	7,358,445,079	2.8
\$350,000 - \$499,999	3,017	144	8,579	3,475,218,727	4.2
\$500,000+	2,639	191	4,061	2,950,960,223	7.8

### Months of Inventory by Broad Urban-Rural Classification

Category	January 2020	January 2019
Metropolitan Counties Combined	2.6	3.0
Micropolitan Counties Combined	3.7	4.4
Rural Counties Combined	5.5	6.6
State Total	3.2	3.8



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# Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

**Report Criteria:** Reflecting YTD data through: January 2020 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
Central	Adams	173,500	120,000	+44.6%	19	21	-9.5%
	Clark	143,750	67,000	+114.6%	16	11	+45.5%
	Juneau	98,500	89,000	+10.7%	23	19	+21.1%
	Marathon	159,500	164,900	-3.3%	87	81	+7.4%
	Marquette	147,000	110,000	+33.6%	13	11	+18.2%
	Portage	170,000	175,750	-3.3%	39	41	-4.9%
	Waushara	170,000	143,500	+18.5%	19	20	-5.0%
	Wood	119,000	96,000	+24.0%	36	37	-2.7%
<b>Central Regional Total</b>		<b>148,750</b>	<b>142,000</b>	<b>+4.8%</b>	<b>252</b>	<b>241</b>	<b>+4.6%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
North	Ashland	165,000	65,900	+150.4%	17	13	+30.8%
	Barron	153,000	134,500	+13.8%	37	36	+2.8%
	Bayfield	NA	168,000	NA	9	15	-40.0%
	Burnett	215,000	117,150	+83.5%	19	30	-36.7%
	Douglas	86,500	100,000	-13.5%	26	31	-16.1%
	Florence	NA	NA	NA	1	NA	NA
	Forest	NA	NA	NA	8	7	+14.3%
	Iron	NA	NA	NA	7	2	+250.0%
	Langlade	80,000	123,000	-35.0%	16	15	+6.7%
	Lincoln	129,200	114,250	+13.1%	20	20	0.0%
	Oneida	151,500	195,000	-22.3%	44	41	+7.3%
	Polk	202,450	190,000	+6.6%	34	33	+3.0%
	Price	100,100	149,000	-32.8%	16	11	+45.5%
	Rusk	296,000	NA	NA	10	7	+42.9%
	Sawyer	243,000	210,000	+15.7%	33	27	+22.2%
	Taylor	110,000	NA	NA	11	8	+37.5%
	Vilas	230,000	181,000	+27.1%	31	23	+34.8%
Washburn	217,000	110,000	+97.3%	21	27	-22.2%	
<b>North Regional Total</b>		<b>158,750</b>	<b>138,500</b>	<b>+14.6%</b>	<b>360</b>	<b>346</b>	<b>+4.0%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
Northeast	Brown	192,900	169,900	+13.5%	167	152	+9.9%
	Calumet	186,350	217,000	-14.1%	48	36	+33.3%
	Door	214,175	220,000	-2.6%	46	38	+21.1%
	Fond du Lac	142,000	138,250	+2.7%	89	70	+27.1%
	Green Lake	212,000	105,000	+101.9%	11	15	-26.7%
	Kewaunee	125,000	140,000	-10.7%	14	33	-57.6%
	Manitowoc	113,200	106,900	+5.9%	60	57	+5.3%
	Marinette	110,000	135,000	-18.5%	29	32	-9.4%
	Menominee	NA	NA	NA	NA	NA	NA
	Oconto	139,900	173,000	-19.1%	19	33	-42.4%
	Outagamie	175,000	164,750	+6.2%	129	126	+2.4%
	Shawano	99,750	98,000	+1.8%	24	17	+41.2%
	Waupaca	175,000	177,500	-1.4%	27	24	+12.5%
	Winnebago	168,250	133,000	+26.5%	122	95	+28.4%
<b>Northeast Regional Total</b>		<b>168,500</b>	<b>150,200</b>	<b>+12.2%</b>	<b>785</b>	<b>728</b>	<b>+7.8%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
South Central	Columbia	213,250	145,250	+46.8%	40	26	+53.8%
	Crawford	NA	NA	NA	8	6	+33.3%
	Dane	285,000	275,000	+3.6%	398	363	+9.6%
	Dodge	155,000	156,000	-0.6%	50	45	+11.1%
	Grant	138,000	130,000	+6.2%	18	17	+5.9%
	Green	157,500	210,500	-25.2%	16	24	-33.3%
	Iowa	270,000	NA	NA	12	7	+71.4%
	Jefferson	221,500	213,000	+4.0%	68	61	+11.5%
	Lafayette	NA	NA	NA	8	8	0.0%
	Richland	NA	NA	NA	4	3	+33.3%
	Rock	170,000	149,900	+13.4%	111	123	-9.8%
	Sauk	203,450	180,000	+13.0%	50	45	+11.1%
<b>South Central Regional Total</b>		<b>232,000</b>	<b>224,900</b>	<b>+3.2%</b>	<b>783</b>	<b>728</b>	<b>+7.6%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
Southeast	Kenosha	180,000	160,000	+12.5%	117	111	+5.4%
	Milwaukee	159,000	152,450	+4.3%	631	634	-0.5%
	Ozaukee	272,000	359,865	-24.4%	72	45	+60.0%
	Racine	159,500	159,900	-0.3%	165	163	+1.2%
	Sheboygan	163,000	154,980	+5.2%	111	73	+52.1%
	Walworth	217,000	183,750	+18.1%	94	78	+20.5%
	Washington	244,000	229,900	+6.1%	100	78	+28.2%
	Waukesha	300,000	293,000	+2.4%	291	271	+7.4%
<b>Southeast Regional Total</b>		<b>198,000</b>	<b>180,000</b>	<b>+10.0%</b>	<b>1,581</b>	<b>1,453</b>	<b>+8.8%</b>

Region	County	YTD Median Price			YTD Sales		
		Through 1/2020	Through 1/2019	% Change	Through 1/2020	Through 1/2019	% Change
West	Buffalo	145,750	NA	NA	16	5	+220.0%
	Chippewa	209,900	189,900	+10.5%	55	39	+41.0%
	Dunn	215,000	175,950	+22.2%	34	24	+41.7%
	Eau Claire	195,800	190,000	+3.1%	75	72	+4.2%
	Jackson	NA	195,000	NA	6	13	-53.8%
	La Crosse	174,000	172,300	+1.0%	63	41	+53.7%
	Monroe	172,000	117,000	+47.0%	33	14	+135.7%
	Pepin	NA	NA	NA	7	2	+250.0%
	Pierce	223,510	165,000	+35.5%	16	14	+14.3%
	St. Croix	228,000	224,700	+1.5%	53	68	-22.1%
	Trempealeau	127,000	NA	NA	14	6	+133.3%
	Vernon	128,500	120,000	+7.1%	10	10	0.0%
<b>West Regional Total</b>		<b>189,450</b>	<b>189,000</b>	<b>+0.2%</b>	<b>382</b>	<b>308</b>	<b>+24.0%</b>

#### YTD Statewide Median Price

Through 1/2020	Through 1/2019	% Change
190,000	175,000	+8.6%

#### YTD Statewide Sales

Through 1/2020	Through 1/2019	% Change
4,143	3,804	+8.9%