



Summary of Wisconsin Housing Statistics

| | Monthly | | | Year-to-Date | | |
|---------------------------------------|-----------|-----------|----------|--------------|-----------|----------|
| | Jan 2021 | Jan 2020 | % Change | Jan 2021 | Jan 2020 | % Change |
| Unit Sales | 4,659 | 4,245 | +9.8% | 4,659 | 4,245 | +9.8% |
| Median Price | \$210,000 | \$190,000 | +10.5% | \$210,000 | \$190,000 | +10.5% |
| New Listings | 5,044 | 6,153 | -18.0% | x | X | X |
| Total Listings | 15,423 | 24,007 | -35.8% | x | X | X |
| Months of Inventory | 2.1 | 3.5 | -40.0% | x | X | X |
| Average Days on Market | 91 | 108 | -15.7% | x | X | X |
| WI Housing Affordability Index | 220 | 222 | -1.0% | x | X | X |

Housing Price Range Statistics

| Price Range | Total Jan 2020 Listings | Average Days on Market (Feb 2020 - Jan 2021) | Total Sold (Feb 2020 - Jan 2021) | Total Volume Sold (Feb 2020 - Jan 2021) | Months of Inventory (Feb 2020 - Jan 2021) |
|------------------------------|-------------------------|--|----------------------------------|---|---|
| \$0-\$124,999 | 2,761 | 159 | 14,406 | \$1,255,104,388 | 2.3 |
| \$125,000 - \$199,999 | 3,687 | 97 | 25,829 | \$4,216,080,254 | 1.7 |
| \$200,000 - \$349,999 | 4,648 | 105 | 31,715 | \$8,520,317,387 | 1.8 |
| \$350,000 - \$499,999 | 2,314 | 124 | 11,401 | \$4,659,822,355 | 2.4 |
| \$500,000 and higher | 2,013 | 171 | 5,925 | \$4,409,596,101 | 4.1 |

Inventory by Urban Classification

| County type | Jan 2021 | Jan 2020 |
|---------------------------------------|----------|----------|
| Metropolitan Counties Combined | 1.9 | 2.9 |
| Micropolitan Counties Combined | 2.2 | 4.0 |
| Rural Counties Combined | 2.7 | 5.9 |
| All Wisconsin Counties | 2.1 | 3.5 |

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting data for: January 2021 | State: WI | Type: Residential

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-------------------------------|-----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| Central | Adams | 134,000 | 173,500 | -22.8% | 27 | 19 | +42.1% | 2.8 | 5.4 | -48.1% | 89 | 240 | -62.9% |
| | Clark | 156,450 | 143,750 | +8.8% | 20 | 16 | +25.0% | 3.3 | 6.3 | -47.6% | 136 | 119 | +14.3% |
| | Juneau | 190,000 | 98,500 | +92.9% | 32 | 23 | +39.1% | 2.9 | 6.0 | -51.7% | 126 | 137 | -8.0% |
| | Marathon | 159,325 | 157,250 | +1.3% | 112 | 90 | +24.4% | 2.1 | 3.0 | -30.0% | 109 | 108 | +0.9% |
| | Marquette | 179,900 | 147,000 | +22.4% | 11 | 13 | -15.4% | 2.8 | 6.2 | -54.8% | 258 | 182 | +41.8% |
| | Portage | 201,000 | 169,600 | +18.5% | 43 | 40 | +7.5% | 2.0 | 3.0 | -33.3% | 99 | 98 | +1.0% |
| | Waushara | 237,250 | 170,000 | +39.6% | 10 | 19 | -47.4% | 1.8 | 5.8 | -69.0% | 78 | 113 | -31.0% |
| | Wood | 134,000 | 119,000 | +12.6% | 67 | 36 | +86.1% | 2.1 | 3.1 | -32.3% | 90 | 120 | -25.0% |
| Central Regional Total | | 161,000 | 148,750 | +8.2% | 322 | 256 | +25.8% | 2.3 | 4.0 | -42.5% | 109 | 125 | -12.8% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-----------------------------|----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| North | Ashland | 45,000 | 165,000 | -72.7% | 17 | 17 | 0.0% | 5.0 | 9.9 | -49.5% | 102 | 151 | -32.5% |
| | Barron | 152,450 | 156,625 | -2.7% | 50 | 38 | +31.6% | 2.2 | 4.3 | -48.8% | 121 | 174 | -30.5% |
| | Bayfield | 320,000 | NA | NA | 15 | 9 | +66.7% | 3.9 | 7.8 | -50.0% | 246 | 167 | +47.3% |
| | Burnett | 235,000 | 215,000 | +9.3% | 27 | 19 | +42.1% | 1.5 | 3.6 | -58.3% | 133 | 220 | -39.5% |
| | Douglas | 150,000 | 114,500 | +31.0% | 25 | 22 | +13.6% | 2.0 | 3.0 | -33.3% | 77 | 93 | -17.2% |
| | Florence | NA | NA | NA | NA | 1 | -100.0% | 3.4 | 7.8 | -56.4% | NA | 358 | -100.0% |
| | Forest | 81,000 | NA | NA | 16 | 9 | +77.8% | 3.5 | 11.5 | -69.6% | 111 | 173 | -35.8% |
| | Iron | NA | NA | NA | 8 | 8 | 0.0% | 3.8 | 18.0 | -78.9% | 201 | 103 | +95.1% |
| | Langlade | 124,000 | 80,000 | +55.0% | 17 | 17 | 0.0% | 3.5 | 6.4 | -45.3% | 97 | 137 | -29.2% |
| | Lincoln | 185,558 | 129,200 | +43.6% | 37 | 22 | +68.2% | 2.5 | 5.2 | -51.9% | 145 | 106 | +36.8% |
| | Oneida | 189,500 | 151,500 | +25.1% | 76 | 44 | +72.7% | 2.2 | 5.2 | -57.7% | 133 | 204 | -34.8% |
| | Polk | 200,000 | 202,450 | -1.2% | 40 | 34 | +17.6% | 2.0 | 3.5 | -42.9% | 105 | 113 | -7.1% |
| | Price | 115,150 | 100,100 | +15.0% | 24 | 16 | +50.0% | 4.5 | 11.5 | -60.9% | 180 | 155 | +16.1% |
| | Rusk | 148,700 | NA | NA | 18 | 9 | +100.0% | 1.9 | 5.6 | -66.1% | 117 | 195 | -40.0% |
| | Sawyer | 264,400 | 243,000 | +8.8% | 35 | 33 | +6.1% | 2.2 | 7.5 | -70.7% | 139 | 240 | -42.1% |
| Taylor | NA | 110,000 | NA | 9 | 11 | -18.2% | 2.5 | 5.7 | -56.1% | 79 | 98 | -19.4% | |
| Vilas | 215,000 | 230,000 | -6.5% | 41 | 31 | +32.3% | 2.6 | 7.7 | -66.2% | 181 | 135 | +34.1% | |
| Washburn | 150,000 | 217,000 | -30.9% | 19 | 21 | -9.5% | 2.1 | 5.1 | -58.8% | 127 | 166 | -23.5% | |
| North Regional Total | | 162,750 | 160,250 | +1.6% | 474 | 361 | +31.3% | 2.5 | 5.8 | -56.9% | 134 | 161 | -16.8% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|-------------|----------------|----------------|--------------|------------|------------|--------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| Northeast | Brown | 208,900 | 193,900 | +7.7% | 191 | 184 | +3.8% | 1.9 | 2.7 | -29.6% | 74 | 93 | -20.4% |
| | Calumet | 239,950 | 189,800 | +26.4% | 38 | 52 | -26.9% | 2.1 | 2.9 | -27.6% | 76 | 89 | -14.6% |
| | Door | 243,000 | 214,175 | +13.5% | 41 | 46 | -10.9% | 4.0 | 6.5 | -38.5% | 95 | 155 | -38.7% |
| | Fond du Lac | 152,000 | 142,000 | +7.0% | 95 | 89 | +6.7% | 2.0 | 3.5 | -42.9% | 98 | 105 | -6.7% |
| | Green Lake | 128,500 | 212,000 | -39.4% | 10 | 11 | -9.1% | 3.6 | 7.5 | -52.0% | 148 | 396 | -62.6% |
| | Kewaunee | 167,450 | 125,000 | +34.0% | 16 | 14 | +14.3% | 2.8 | 6.0 | -53.3% | 106 | 81 | +30.9% |
| | Manitowoc | 129,900 | 113,000 | +15.0% | 55 | 61 | -9.8% | 1.8 | 3.1 | -41.9% | 83 | 139 | -40.3% |
| | Marinette | 133,500 | 110,000 | +21.4% | 24 | 30 | -20.0% | 2.8 | 5.6 | -50.0% | 129 | 174 | -25.9% |
| | Menominee | NA | NA | NA | NA | NA | NA | 2.3 | 7.4 | -68.9% | NA | NA | NA |
| | Oconto | 219,950 | 139,900 | +57.2% | 34 | 21 | +61.9% | 2.7 | 5.4 | -50.0% | 100 | 143 | -30.1% |
| | Outagamie | 198,250 | 175,000 | +13.3% | 130 | 133 | -2.3% | 1.8 | 2.5 | -28.0% | 69 | 85 | -18.8% |
| | Shawano | 144,444 | 112,000 | +29.0% | 27 | 25 | +8.0% | 2.1 | 5.4 | -61.1% | 83 | 194 | -57.2% |
| | Waupaca | 151,000 | 170,000 | -11.2% | 40 | 29 | +37.9% | 3.0 | 4.1 | -26.8% | 110 | 111 | -0.9% |
| | Winnebago | 177,725 | 168,000 | +5.8% | 134 | 125 | +7.2% | 1.8 | 2.7 | -33.3% | 73 | 91 | -19.8% |
| Northeast Regional Total | | 183,000 | 168,500 | +8.6% | 835 | 820 | +1.8% | 2.1 | 3.5 | -40.0% | 84 | 111 | -24.3% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-------------------------------------|-----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| South Central | Columbia | 243,000 | 213,250 | +14.0% | 43 | 40 | +7.5% | 1.9 | 3.8 | -50.0% | 86 | 125 | -31.2% |
| | Crawford | 116,250 | NA | NA | 10 | 8 | +25.0% | 3.0 | 7.5 | -60.0% | 218 | 110 | +98.2% |
| | Dane | 318,000 | 286,000 | +11.2% | 441 | 406 | +8.6% | 1.6 | 2.8 | -42.9% | 96 | 109 | -11.9% |
| | Dodge | 177,050 | 156,000 | +13.5% | 52 | 51 | +2.0% | 2.1 | 3.9 | -46.2% | 87 | 105 | -17.1% |
| | Grant | 141,823 | 141,000 | +0.6% | 36 | 17 | +111.8% | 3.0 | 5.2 | -42.3% | 126 | 91 | +38.5% |
| | Green | 145,000 | 157,500 | -7.9% | 20 | 16 | +25.0% | 1.9 | 2.9 | -34.5% | 63 | 115 | -45.2% |
| | Iowa | 208,000 | 270,000 | -23.0% | 17 | 12 | +41.7% | 3.0 | 5.0 | -40.0% | 92 | 236 | -61.0% |
| | Jefferson | 240,000 | 221,500 | +8.4% | 83 | 68 | +22.1% | 1.9 | 3.6 | -47.2% | 82 | 118 | -30.5% |
| | Lafayette | NA | NA | NA | 9 | 9 | 0.0% | 2.7 | 6.7 | -59.7% | 147 | 93 | +58.1% |
| | Richland | NA | NA | NA | 7 | 3 | +133.3% | 3.3 | 7.0 | -52.9% | 91 | 240 | -62.1% |
| | Rock | 184,500 | 172,450 | +7.0% | 155 | 112 | +38.4% | 1.9 | 2.9 | -34.5% | 83 | 99 | -16.2% |
| | Sauk | 217,000 | 197,000 | +10.2% | 62 | 51 | +21.6% | 2.1 | 3.8 | -44.7% | 102 | 108 | -5.6% |
| South Central Regional Total | | 255,000 | 235,000 | +8.5% | 935 | 793 | +17.9% | 1.9 | 3.3 | -42.4% | 94 | 111 | -15.3% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|------------|----------------|----------------|---------------|--------------|--------------|--------------|------------------|------------|---------------|--------------------|-----------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| Southeast | Kenosha | 205,000 | 180,000 | +13.9% | 134 | 121 | +10.7% | 1.9 | 2.8 | -32.1% | 75 | 89 | -15.7% |
| | Milwaukee | 180,000 | 158,381 | +13.6% | 705 | 650 | +8.5% | 2.0 | 2.7 | -25.9% | 71 | 81 | -12.3% |
| | Ozaukee | 365,000 | 274,000 | +33.2% | 83 | 73 | +13.7% | 2.0 | 3.4 | -41.2% | 90 | 82 | +9.8% |
| | Racine | 194,000 | 160,750 | +20.7% | 167 | 168 | -0.6% | 2.0 | 3.0 | -33.3% | 75 | 85 | -11.8% |
| | Sheboygan | 160,000 | 164,000 | -2.4% | 95 | 114 | -16.7% | 2.0 | 3.2 | -37.5% | 81 | 109 | -25.7% |
| | Walworth | 285,000 | 219,000 | +30.1% | 102 | 95 | +7.4% | 2.5 | 4.1 | -39.0% | 95 | 139 | -31.7% |
| | Washington | 304,900 | 245,000 | +24.4% | 97 | 101 | -4.0% | 1.7 | 2.4 | -29.2% | 81 | 80 | +1.3% |
| | Waukesha | 330,000 | 300,000 | +10.0% | 302 | 300 | +0.7% | 1.5 | 2.6 | -42.3% | 82 | 92 | -10.9% |
| Southeast Regional Total | | 222,000 | 198,350 | +11.9% | 1,685 | 1,622 | +3.9% | 1.9 | 2.8 | -32.1% | 77 | 89 | -13.5% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|----------------------------|-------------|----------------|----------------|---------------|------------|------------|--------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| West | Buffalo | NA | 145,750 | NA | 6 | 16 | -62.5% | 3.1 | 5.9 | -47.5% | 55 | 162 | -66.0% |
| | Chippewa | 210,000 | 207,000 | +1.4% | 46 | 57 | -19.3% | 2.0 | 3.9 | -48.7% | 103 | 120 | -14.2% |
| | Dunn | 179,900 | 215,000 | -16.3% | 27 | 34 | -20.6% | 2.0 | 3.7 | -45.9% | 91 | 134 | -32.1% |
| | Eau Claire | 213,000 | 194,900 | +9.3% | 82 | 78 | +5.1% | 2.2 | 3.0 | -26.7% | 80 | 98 | -18.4% |
| | Jackson | 148,500 | NA | NA | 15 | 7 | +114.3% | 3.2 | 4.4 | -27.3% | 123 | 78 | +57.7% |
| | La Crosse | 215,200 | 181,200 | +18.8% | 74 | 66 | +12.1% | 1.4 | 2.6 | -46.2% | 75 | 114 | -34.2% |
| | Monroe | 158,000 | 170,500 | -7.3% | 31 | 34 | -8.8% | 2.2 | 4.7 | -53.2% | 102 | 106 | -3.8% |
| | Pepin | NA | NA | NA | 4 | 7 | -42.9% | 3.0 | 5.7 | -47.4% | 134 | 134 | 0.0% |
| | Pierce | 259,900 | 202,020 | +28.7% | 19 | 17 | +11.8% | 2.6 | 3.1 | -16.1% | 62 | 102 | -39.2% |
| | St. Croix | 286,000 | 228,000 | +25.4% | 73 | 53 | +37.7% | 2.0 | 3.1 | -35.5% | 91 | 100 | -9.0% |
| | Trempealeau | 184,500 | 127,000 | +45.3% | 14 | 14 | 0.0% | 2.8 | 4.9 | -42.9% | 104 | 139 | -25.2% |
| | Vernon | 158,000 | 128,500 | +23.0% | 17 | 10 | +70.0% | 2.6 | 6.0 | -56.7% | 130 | 116 | +12.1% |
| West Regional Total | | 216,233 | 188,000 | +15.0% | 408 | 393 | +3.8% | 2.1 | 3.5 | -40.0% | 90 | 113 | -20.4% |

| Statewide Median Price | | | Statewide Sales | | | Statewide Avg Days On Market | | |
|------------------------|---------|----------|-----------------|--------|----------|------------------------------|--------|----------|
| 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| 210,000 | 190,000 | +10.5% | 4,659 | 4,245 | +9.8% | 91 | 108 | -15.7% |

| Statewide Months Inventory | | | Statewide New Listings | | | Statewide Total Listings | | |
|----------------------------|--------|----------|------------------------|--------|----------|--------------------------|--------|----------|
| 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change | 1/2021 | 1/2020 | % Change |
| 2.1 | 3.5 | -40.0% | 5,044 | 6,153 | -18.0% | 15,423 | 24,007 | -35.8% |

Price Range Stats

| Listing Price Range | Current Properties For Sale | Avg Days On Market (sold listings) | Number of Sales in Prev 12 months | Total Sales in Prev 12 Months | Months Inventory |
|-----------------------|-----------------------------|------------------------------------|-----------------------------------|-------------------------------|------------------|
| \$0 - \$124,999 | 2,761 | 159 | 14,406 | 1,255,104,388 | 2.3 |
| \$125,000 - \$199,999 | 3,687 | 97 | 25,829 | 4,216,080,254 | 1.7 |
| \$200,000 - \$349,999 | 4,648 | 105 | 31,715 | 8,520,317,387 | 1.8 |
| \$350,000 - \$499,999 | 2,314 | 124 | 11,401 | 4,659,822,355 | 2.4 |
| \$500,000+ | 2,013 | 171 | 5,925 | 4,409,596,101 | 4.1 |

Months of Inventory by Broad Urban-Rural Classification

| Category | January 2021 | January 2020 |
|--------------------------------|--------------|--------------|
| Metropolitan Counties Combined | 1.9 | 2.9 |
| Micropolitan Counties Combined | 2.2 | 4.0 |
| Rural Counties Combined | 2.7 | 5.9 |
| State Total | 2.1 | 3.5 |