



Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	Oct 2020	Oct 2019	% Change	Oct 2020	Oct 2019	% Change
Unit Sales	9,447	7,563	+24.9%	73,457	70,285	+4.5%
Median Price	\$227,324	\$195,500	+16.3%	\$220,000	\$198,000	+11.1%
New Listings	8,293	8,398	-1.3%	x	X	X
Total Listings	23,961	32,809	-27.0%	x	X	X
Months of Inventory	3.3	4.8	-31.3%	x	X	X
Average Days on Market	83	91	-8.8%	x	X	X
WI Housing Affordability Index	199	213	-6.5%	x	X	X

Housing Price Range Statistics

Price Range	Total Oct 2020 Listings	Average Days on Market (Nov 2019 - Oct 2020)	Total Sold (Nov 2019 - Oct 2020)	Total Volume Sold (Nov 2019 - Oct 2020)	Months of Inventory (Nov 2019 - Oct 2020)
\$0-\$124,999	3,967	134	14,712	\$1,266,353,346	3.2
\$125,000 - \$199,999	6,126	74	24,841	\$4,034,256,546	3.0
\$200,000 - \$349,999	7,577	84	30,227	\$8,077,940,426	3.0
\$350,000 - \$499,999	3,361	103	10,696	\$4,359,932,609	3.8
\$500,000 and higher	2,930	151	5,371	\$3,944,377,376	6.5

Inventory by Urban Classification

County type	Oct 2020	Oct 2019
Metropolitan Counties Combined	3.0	4.0
Micropolitan Counties Combined	3.5	5.5
Rural Counties Combined	4.5	8.3
All Wisconsin Counties	3.3	4.8

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Report Criteria: Reflecting data for: October 2020 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
Central	Adams	189,825	166,000	+14.4%	74	68	+8.8%	3.5	8.0	-56.3%	106	148	-28.4%
	Clark	143,000	125,300	+14.1%	47	34	+38.2%	4.3	8.8	-51.1%	133	82	+62.2%
	Juneau	172,000	130,000	+32.3%	51	45	+13.3%	5.2	8.2	-36.6%	128	110	+16.4%
	Marathon	189,000	165,000	+14.5%	212	179	+18.4%	3.3	4.1	-19.5%	76	80	-5.0%
	Marquette	160,000	133,693	+19.7%	31	26	+19.2%	3.7	7.9	-53.2%	110	117	-6.0%
	Portage	200,000	179,500	+11.4%	75	74	+1.4%	2.9	4.2	-31.0%	83	82	+1.2%
	Waushara	183,000	150,000	+22.0%	48	35	+37.1%	2.9	7.3	-60.3%	85	110	-22.7%
	Wood	128,500	140,000	-8.2%	107	89	+20.2%	3.5	4.2	-16.7%	78	78	0.0%
Central Regional Total		167,000	155,750	+7.2%	645	550	+17.3%	3.5	5.5	-36.4%	91	95	-4.2%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
North	Ashland	154,950	90,500	+71.2%	38	24	+58.3%	7.3	11.5	-36.5%	156	138	+13.0%
	Barron	189,500	171,950	+10.2%	124	96	+29.2%	3.7	6.2	-40.3%	99	105	-5.7%
	Bayfield	217,500	265,000	-17.9%	50	34	+47.1%	6.0	11.8	-49.2%	179	197	-9.1%
	Burnett	232,500	196,000	+18.6%	97	75	+29.3%	3.0	6.1	-50.8%	80	113	-29.2%
	Douglas	167,500	167,450	0.0%	83	56	+48.2%	3.5	4.5	-22.2%	75	98	-23.5%
	Florence	NA	NA	NA	5	3	+66.7%	5.3	18.0	-70.6%	86	135	-36.3%
	Forest	119,000	99,000	+20.2%	17	26	-34.6%	6.3	12.7	-50.4%	88	208	-57.7%
	Iron	243,250	NA	NA	20	5	+300.0%	8.5	20.4	-58.3%	223	221	+0.9%
	Langlade	92,700	121,500	-23.7%	55	33	+66.7%	4.5	10.7	-57.9%	152	199	-23.6%
	Lincoln	106,000	149,950	-29.3%	47	37	+27.0%	3.8	8.0	-52.5%	111	124	-10.5%
	Oneida	250,000	160,000	+56.3%	139	88	+58.0%	4.3	8.2	-47.6%	125	128	-2.3%
	Polk	222,000	174,200	+27.4%	111	88	+26.1%	3.9	5.5	-29.1%	82	94	-12.8%
	Price	144,450	131,000	+10.3%	70	37	+89.2%	6.5	14.0	-53.6%	169	172	-1.7%
	Rusk	142,000	129,000	+10.1%	19	21	-9.5%	3.9	8.3	-53.0%	102	232	-56.0%
	Sawyer	310,000	175,999	+76.1%	80	47	+70.2%	4.2	11.4	-63.2%	181	236	-23.3%
	Taylor	137,000	199,250	-31.2%	20	20	0.0%	4.1	6.2	-33.9%	119	126	-5.6%
Vilas	340,000	222,000	+53.2%	131	76	+72.4%	5.6	12.2	-54.1%	156	155	+0.6%	
Washburn	195,000	199,900	-2.5%	55	51	+7.8%	3.9	8.3	-53.0%	109	118	-7.6%	
North Regional Total		201,000	170,000	+18.2%	1,161	817	+42.1%	4.4	8.5	-48.2%	125	140	-10.7%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
Northeast	Brown	237,000	188,000	+26.1%	381	312	+22.1%	3.0	4.1	-26.8%	67	75	-10.7%
	Calumet	241,751	210,000	+15.1%	72	71	+1.4%	2.7	4.2	-35.7%	73	78	-6.4%
	Door	330,000	250,000	+32.0%	119	81	+46.9%	5.8	8.9	-34.8%	148	152	-2.6%
	Fond du Lac	180,500	143,000	+26.2%	146	133	+9.8%	3.4	4.5	-24.4%	72	84	-14.3%
	Green Lake	218,250	135,500	+61.1%	28	33	-15.2%	5.6	9.4	-40.4%	138	274	-49.6%
	Kewaunee	165,000	152,000	+8.6%	25	38	-34.2%	4.9	6.6	-25.8%	113	104	+8.7%
	Manitowoc	145,000	132,000	+9.8%	117	96	+21.9%	2.9	4.6	-37.0%	72	91	-20.9%
	Marinette	134,450	126,000	+6.7%	86	74	+16.2%	4.3	7.5	-42.7%	85	163	-47.9%
	Menominee	NA	NA	NA	4	2	+100.0%	1.4	9.2	-84.8%	69	91	-24.2%
	Oconto	154,000	151,500	+1.7%	67	73	-8.2%	3.4	6.8	-50.0%	131	116	+12.9%
	Outagamie	220,000	189,450	+16.1%	269	232	+15.9%	3.0	3.3	-9.1%	64	72	-11.1%
	Shawano	168,000	124,500	+34.9%	60	42	+42.9%	3.3	6.7	-50.7%	84	83	+1.2%
	Waupaca	164,900	152,500	+8.1%	61	70	-12.9%	4.7	5.3	-11.3%	89	120	-25.8%
	Winnebago	174,000	149,900	+16.1%	241	218	+10.6%	2.9	4.2	-31.0%	67	75	-10.7%
Northeast Regional Total		200,000	165,000	+21.2%	1,676	1,475	+13.6%	3.4	4.8	-29.2%	80	95	-15.8%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
South Central	Columbia	230,000	242,000	-5.0%	77	63	+22.2%	3.1	4.7	-34.0%	75	80	-6.3%
	Crawford	145,900	132,767	+9.9%	29	15	+93.3%	4.9	9.4	-47.9%	141	108	+30.6%
	Dane	325,000	298,500	+8.9%	834	604	+38.1%	2.8	3.8	-26.3%	81	88	-8.0%
	Dodge	205,000	161,000	+27.3%	126	80	+57.5%	2.9	5.1	-43.1%	80	81	-1.2%
	Grant	149,950	155,000	-3.3%	56	37	+51.4%	3.9	7.2	-45.8%	104	122	-14.8%
	Green	235,500	206,500	+14.0%	58	32	+81.3%	2.7	4.4	-38.6%	85	73	+16.4%
	Iowa	230,000	176,000	+30.7%	25	24	+4.2%	4.0	6.1	-34.4%	74	123	-39.8%
	Jefferson	232,000	235,000	-1.3%	129	113	+14.2%	3.3	5.1	-35.3%	80	88	-9.1%
	Lafayette	145,500	177,000	-17.8%	18	13	+38.5%	3.8	7.2	-47.2%	100	102	-2.0%
	Richland	252,500	102,000	+147.5%	11	17	-35.3%	4.9	8.9	-44.9%	139	92	+51.1%
	Rock	202,000	181,000	+11.6%	281	217	+29.5%	3.1	3.8	-18.4%	74	79	-6.3%
	Sauk	225,000	184,000	+22.3%	118	88	+34.1%	3.3	5.2	-36.5%	108	117	-7.7%
South Central Regional Total		265,000	242,000	+9.5%	1,762	1,303	+35.2%	3.0	4.4	-31.8%	84	89	-5.6%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
Southeast	Kenosha	235,000	214,900	+9.4%	241	205	+17.6%	3.1	3.9	-20.5%	70	70	0.0%
	Milwaukee	195,000	165,000	+18.2%	1,275	1,021	+24.9%	3.1	3.6	-13.9%	62	68	-8.8%
	Ozaukee	330,000	289,000	+14.2%	159	135	+17.8%	3.5	4.1	-14.6%	74	80	-7.5%
	Racine	212,050	180,000	+17.8%	360	227	+58.6%	3.0	4.3	-30.2%	62	70	-11.4%
	Sheboygan	180,000	160,500	+12.1%	160	142	+12.7%	3.1	4.4	-29.5%	89	76	+17.1%
	Walworth	272,000	245,000	+11.0%	239	193	+23.8%	3.9	5.6	-30.4%	82	109	-24.8%
	Washington	278,500	240,000	+16.0%	237	190	+24.7%	2.6	3.4	-23.5%	74	72	+2.8%
	Waukesha	345,000	299,900	+15.0%	647	537	+20.5%	2.8	3.7	-24.3%	69	81	-14.8%
Southeast Regional Total		240,000	215,000	+11.6%	3,318	2,650	+25.2%	3.1	3.9	-20.5%	68	75	-9.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
West	Buffalo	158,500	150,000	+5.7%	24	15	+60.0%	4.2	8.8	-52.3%	121	79	+53.2%
	Chippewa	215,000	205,301	+4.7%	109	96	+13.5%	3.3	6.2	-46.8%	83	99	-16.2%
	Dunn	195,000	192,500	+1.3%	83	67	+23.9%	3.7	5.3	-30.2%	80	97	-17.5%
	Eau Claire	215,000	190,200	+13.0%	171	140	+22.1%	3.2	4.1	-22.0%	80	84	-4.8%
	Jackson	132,500	148,500	-10.8%	30	21	+42.9%	5.0	6.3	-20.6%	69	113	-38.9%
	La Crosse	216,000	194,950	+10.8%	162	152	+6.6%	2.5	3.6	-30.6%	74	67	+10.4%
	Monroe	176,975	181,250	-2.4%	62	52	+19.2%	3.7	6.0	-38.3%	74	75	-1.3%
	Pepin	209,900	111,900	+87.6%	10	15	-33.3%	4.9	8.9	-44.9%	157	147	+6.8%
	Pierce	270,750	245,000	+10.5%	38	31	+22.6%	3.5	4.8	-27.1%	81	70	+15.7%
	St. Croix	294,900	249,900	+18.0%	127	133	-4.5%	3.3	4.2	-21.4%	84	89	-5.6%
	Trempealeau	171,250	148,000	+15.7%	38	21	+81.0%	4.2	6.1	-31.1%	75	91	-17.6%
	Vernon	200,000	187,000	+7.0%	31	25	+24.0%	5.8	7.2	-19.4%	146	94	+55.3%
West Regional Total		221,000	200,000	+10.5%	885	768	+15.2%	3.4	4.9	-30.6%	83	86	-3.5%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
227,324	195,500	+16.3%	9,447	7,563	+24.9%	83	91	-8.8%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
10/2020	10/2019	% Change	10/2020	10/2019	% Change	10/2020	10/2019	% Change
3.3	4.8	-31.3%	8,293	8,398	-1.3%	23,961	32,809	-27.0%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	3,967	134	14,712	1,266,353,346	3.2
\$125,000 - \$199,999	6,126	74	24,841	4,034,256,546	3.0
\$200,000 - \$349,999	7,577	84	30,227	8,077,940,426	3.0
\$350,000 - \$499,999	3,361	103	10,696	4,359,932,609	3.8
\$500,000+	2,930	151	5,371	3,944,377,376	6.5

Months of Inventory by Broad Urban-Rural Classification

Category	October 2020	October 2019
Metropolitan Counties Combined	3.0	4.0
Micropolitan Counties Combined	3.5	5.5
Rural Counties Combined	4.5	8.3
State Total	3.3	4.8



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting YTD data through: October 2020 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
Central	Adams	158,000	140,000	+12.9%	566	511	+10.8%
	Clark	121,000	115,000	+5.2%	271	232	+16.8%
	Juneau	154,250	130,000	+18.7%	370	346	+6.9%
	Marathon	182,500	165,500	+10.3%	1,581	1,531	+3.3%
	Marquette	161,250	135,000	+19.4%	230	225	+2.2%
	Portage	200,000	180,000	+11.1%	680	676	+0.6%
	Waushara	155,900	147,000	+6.1%	381	298	+27.9%
	Wood	134,950	130,000	+3.8%	788	761	+3.5%
Central Regional Total		165,000	150,000	+10.0%	4,867	4,580	+6.3%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
North	Ashland	125,000	102,900	+21.5%	233	199	+17.1%
	Barron	183,000	163,700	+11.8%	841	742	+13.3%
	Bayfield	188,200	170,000	+10.7%	339	317	+6.9%
	Burnett	208,000	170,000	+22.4%	570	576	-1.0%
	Douglas	163,000	150,000	+8.7%	555	599	-7.3%
	Florence	160,000	132,500	+20.8%	22	14	+57.1%
	Forest	139,900	137,500	+1.7%	149	113	+31.9%
	Iron	201,950	155,000	+30.3%	114	67	+70.1%
	Langlade	116,750	118,000	-1.1%	364	269	+35.3%
	Lincoln	134,250	140,000	-4.1%	470	405	+16.0%
	Oneida	215,850	182,000	+18.6%	858	729	+17.7%
	Polk	205,000	195,000	+5.1%	715	712	+0.4%
	Price	132,000	121,000	+9.1%	351	235	+49.4%
	Rusk	141,000	117,000	+20.5%	201	174	+15.5%
	Sawyer	257,750	212,500	+21.3%	556	477	+16.6%
	Taylor	134,950	134,900	0.0%	196	191	+2.6%
	Vilas	265,000	220,000	+20.5%	707	537	+31.7%
Washburn	216,000	174,900	+23.5%	464	439	+5.7%	
North Regional Total		182,000	165,000	+10.3%	7,705	6,795	+13.4%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
Northeast	Brown	223,000	194,900	+14.4%	2,981	2,915	+2.3%
	Calumet	213,000	205,400	+3.7%	613	637	-3.8%
	Door	279,500	209,950	+33.1%	686	668	+2.7%
	Fond du Lac	158,500	143,000	+10.8%	1,196	1,207	-0.9%
	Green Lake	170,500	139,900	+21.9%	266	233	+14.2%
	Kewaunee	164,500	148,200	+11.0%	230	242	-5.0%
	Manitowoc	131,675	120,000	+9.7%	942	901	+4.6%
	Marinette	131,250	118,500	+10.8%	614	553	+11.0%
	Menominee	288,000	318,000	-9.4%	29	26	+11.5%
	Oconto	147,700	152,750	-3.3%	593	508	+16.7%
	Outagamie	206,000	185,000	+11.4%	2,083	2,106	-1.1%
	Shawano	142,000	125,000	+13.6%	446	402	+10.9%
	Waupaca	158,000	144,900	+9.0%	547	599	-8.7%
	Winnebago	172,538	155,000	+11.3%	1,940	1,929	+0.6%
Northeast Regional Total		185,000	166,000	+11.4%	13,166	12,926	+1.9%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
South Central	Columbia	225,000	207,500	+8.4%	729	675	+8.0%
	Crawford	137,000	135,000	+1.5%	187	169	+10.7%
	Dane	315,000	297,000	+6.1%	7,365	6,983	+5.5%
	Dodge	180,000	162,250	+10.9%	982	858	+14.5%
	Grant	141,500	140,000	+1.1%	408	346	+17.9%
	Green	205,000	193,000	+6.2%	394	375	+5.1%
	Iowa	215,000	177,900	+20.9%	225	223	+0.9%
	Jefferson	240,000	229,250	+4.7%	1,122	1,088	+3.1%
	Lafayette	150,000	130,000	+15.4%	140	115	+21.7%
	Richland	157,500	136,500	+15.4%	128	121	+5.8%
	Rock	184,900	168,750	+9.6%	2,028	2,042	-0.7%
	Sauk	226,000	197,250	+14.6%	859	858	+0.1%
South Central Regional Total		259,900	240,000	+8.3%	14,567	13,853	+5.2%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
Southeast	Kenosha	212,000	193,000	+9.8%	2,062	2,064	-0.1%
	Milwaukee	188,000	170,000	+10.6%	10,136	9,966	+1.7%
	Ozaukee	335,000	321,000	+4.4%	1,250	1,191	+5.0%
	Racine	200,000	184,700	+8.3%	2,552	2,380	+7.2%
	Sheboygan	179,000	158,000	+13.3%	1,275	1,241	+2.7%
	Walworth	255,500	227,950	+12.1%	1,762	1,674	+5.3%
	Washington	275,000	250,000	+10.0%	1,831	1,770	+3.4%
	Waukesha	336,700	309,000	+9.0%	5,412	5,212	+3.8%
Southeast Regional Total		235,000	215,000	+9.3%	26,280	25,498	+3.1%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2020	Through 10/2019	% Change	Through 10/2020	Through 10/2019	% Change
West	Buffalo	146,250	125,000	+17.0%	133	131	+1.5%
	Chippewa	213,500	190,500	+12.1%	837	749	+11.7%
	Dunn	195,000	176,900	+10.2%	590	553	+6.7%
	Eau Claire	210,000	190,000	+10.5%	1,271	1,310	-3.0%
	Jackson	141,500	143,700	-1.5%	175	202	-13.4%
	La Crosse	216,900	194,000	+11.8%	1,339	1,281	+4.5%
	Monroe	178,000	163,000	+9.2%	505	455	+11.0%
	Pepin	150,000	144,500	+3.8%	103	88	+17.0%
	Pierce	249,950	219,950	+13.6%	344	308	+11.7%
	St. Croix	280,096	252,500	+10.9%	1,050	1,091	-3.8%
	Trempealeau	170,000	164,800	+3.2%	263	235	+11.9%
	Vernon	177,500	165,000	+7.6%	262	230	+13.9%
West Regional Total		215,000	194,000	+10.8%	6,872	6,633	+3.6%

YTD Statewide Median Price		
Through 10/2020	Through 10/2019	% Change
220,000	198,000	+11.1%

YTD Statewide Sales		
Through 10/2020	Through 10/2019	% Change
73,457	70,285	+4.5%