



Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	July 2019	July 2018	% Change	July 2019	July 2018	% Change
Unit Sales	8,746	8,489	+3.0%	44,971	46,770	-3.8%
Median Price	\$205,000	\$192,000	+6.8%	\$197,000	\$184,000	+7.1%
New Listings	10,808	10,630	+1.7%	x	X	X
Total Listings	33,516	35,564	-5.8%	x	X	x
Months of Inventory	5.0	5.2	-3.8%	x	X	x
Average Days on Market	87	91	-4.4%	x	X	x
WI Housing Affordability Index	194	191	+1.6%	x	X	x

Housing Price Range Statistics

Price Range	Total July 2019 Listings	Average Days on Market (Aug 2018 - Jul 2019)	Total Sold (Aug 2018 - Jul 2019)	Total Volume Sold (Aug 2018 - Jul 2019)	Months of Inventory (Aug 2018 - Jul 2019)
\$0-\$124,999	6,480	131	17,719	\$1,478,363,155	4.4
\$125,000 - \$199,999	8,019	83	24,719	\$3,955,928,918	3.9
\$200,000 - \$349,999	10,380	95	26,052	\$6,848,255,227	4.8
\$350,000 - \$499,999	4,622	106	7,756	\$3,137,312,501	7.2
\$500,000 and higher	4,015	147	3,689	\$2,642,902,655	13.1

Inventory by Urban Classification

County type	July 2019	July 2018
Metropolitan Counties Combined	4.1	4.2
Micropolitan Counties Combined	5.9	6.0
Rural Counties Combined	8.7	9.2
All Wisconsin Counties	5.0	5.2

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Report Criteria: Reflecting data for: July 2019 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
Central	Adams	137,000	140,000	-2.1%	75	42	+78.6%	9.5	8.7	+9.2%	121	154	-21.4%
	Clark	105,000	102,500	+2.4%	29	28	+3.6%	9.4	6.4	+46.9%	172	105	+63.8%
	Juneau	130,000	122,900	+5.8%	47	43	+9.3%	9.4	7.7	+22.1%	103	153	-32.7%
	Marathon	179,950	175,000	+2.8%	194	205	-5.4%	4.1	4.7	-12.8%	80	97	-17.5%
	Marquette	167,000	145,000	+15.2%	33	33	0.0%	9.2	9.6	-4.2%	174	225	-22.7%
	Portage	167,000	161,000	+3.7%	103	90	+14.4%	4.6	5.0	-8.0%	82	70	+17.1%
	Waushara	167,000	120,000	+39.2%	31	35	-11.4%	7.3	7.3	0.0%	85	135	-37.0%
	Wood	116,500	120,000	-2.9%	101	107	-5.6%	4.2	4.7	-10.6%	94	94	0.0%
Central Regional Total		150,000	147,000	+2.0%	613	583	+5.1%	5.8	5.9	-1.7%	99	110	-10.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
North	Ashland	176,500	92,000	+91.8%	33	23	+43.5%	14.6	14.2	+2.8%	152	205	-25.9%
	Barron	145,000	146,250	-0.9%	93	96	-3.1%	6.2	7.2	-13.9%	93	97	-4.1%
	Bayfield	178,500	175,000	+2.0%	51	41	+24.4%	15.8	16.0	-1.3%	85	170	-50.0%
	Burnett	186,500	155,000	+20.3%	78	77	+1.3%	6.4	5.6	+14.3%	114	161	-29.2%
	Douglas	155,000	169,000	-8.3%	80	67	+19.4%	8.7	7.1	+22.5%	74	127	-41.7%
	Florence	NA	NA	NA	1	NA	NA	30.0	24.0	+25.0%	37	NA	NA
	Forest	157,500	117,000	+34.6%	14	20	-30.0%	13.8	14.2	-2.8%	106	181	-41.4%
	Iron	192,500	NA	NA	10	8	+25.0%	18.7	20.1	-7.0%	233	252	-7.5%
	Langlade	81,500	135,000	-39.6%	44	33	+33.3%	10.4	9.1	+14.3%	139	158	-12.0%
	Lincoln	133,000	116,000	+14.7%	43	55	-21.8%	8.1	7.7	+5.2%	105	148	-29.1%
	Oneida	254,000	213,550	+18.9%	99	86	+15.1%	8.4	11.1	-24.3%	115	136	-15.4%
	Polk	185,000	170,500	+8.5%	74	92	-19.6%	5.3	6.1	-13.1%	68	104	-34.6%
	Price	155,000	131,450	+17.9%	30	34	-11.8%	14.4	15.9	-9.4%	236	135	+74.8%
	Rusk	145,000	157,500	-7.9%	21	24	-12.5%	8.6	9.8	-12.2%	226	184	+22.8%
	Sawyer	156,000	215,450	-27.6%	59	58	+1.7%	10.7	12.9	-17.1%	199	229	-13.1%
	Taylor	105,850	145,000	-27.0%	23	29	-20.7%	7.1	8.5	-16.5%	119	207	-42.5%
Vilas	230,000	255,000	-9.8%	83	79	+5.1%	12.5	13.8	-9.4%	148	122	+21.3%	
Washburn	180,000	170,250	+5.7%	64	62	+3.2%	8.8	10.3	-14.6%	137	171	-19.9%	
North Regional Total		165,000	156,750	+5.3%	900	884	+1.8%	9.2	9.9	-7.1%	123	148	-16.9%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
Northeast	Brown	202,750	180,000	+12.6%	340	318	+6.9%	4.2	4.4	-4.5%	72	70	+2.9%
	Calumet	228,000	216,650	+5.2%	67	52	+28.8%	4.6	4.4	+4.5%	98	90	+8.9%
	Door	225,000	187,000	+20.3%	90	89	+1.1%	10.0	10.6	-5.7%	222	210	+5.7%
	Fond du Lac	148,450	139,900	+6.1%	130	173	-24.9%	4.8	5.1	-5.9%	97	102	-4.9%
	Green Lake	135,500	96,000	+41.1%	22	31	-29.0%	8.4	8.8	-4.5%	231	160	+44.4%
	Kewaunee	146,500	105,000	+39.5%	23	14	+64.3%	6.9	7.5	-8.0%	120	71	+69.0%
	Manitowoc	124,000	121,500	+2.1%	86	93	-7.5%	4.8	5.1	-5.9%	83	121	-31.4%
	Marinette	121,900	103,850	+17.4%	87	82	+6.1%	7.9	9.5	-16.8%	128	126	+1.6%
	Menominee	NA	NA	NA	3	6	-50.0%	8.3	11.7	-29.1%	156	99	+57.6%
	Oconto	155,000	169,750	-8.7%	43	54	-20.4%	8.3	8.6	-3.5%	132	100	+32.0%
	Outagamie	190,000	183,000	+3.8%	266	241	+10.4%	3.5	3.6	-2.8%	73	74	-1.4%
	Shawano	135,000	109,200	+23.6%	58	39	+48.7%	6.6	6.7	-1.5%	79	105	-24.8%
	Waupaca	145,000	130,500	+11.1%	75	76	-1.3%	5.9	7.6	-22.4%	115	101	+13.9%
	Winnebago	163,000	154,300	+5.6%	253	219	+15.5%	4.2	4.1	+2.4%	92	79	+16.5%
Northeast Regional Total		174,000	157,000	+10.8%	1,543	1,487	+3.8%	5.1	5.5	-7.3%	98	97	+1.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
South Central	Columbia	215,900	223,750	-3.5%	90	86	+4.7%	5.3	5.2	+1.9%	89	89	0.0%
	Crawford	173,900	151,000	+15.2%	17	23	-26.1%	9.5	8.2	+15.9%	142	99	+43.4%
	Dane	299,000	287,142	+4.1%	963	950	+1.4%	3.6	4.0	-10.0%	81	82	-1.2%
	Dodge	175,000	144,000	+21.5%	94	83	+13.3%	5.8	4.6	+26.1%	98	85	+15.3%
	Grant	142,500	145,000	-1.7%	42	57	-26.3%	7.5	6.8	+10.3%	101	125	-19.2%
	Green	194,500	207,450	-6.2%	45	44	+2.3%	4.4	4.3	+2.3%	87	103	-15.5%
	Iowa	202,500	175,750	+15.2%	22	26	-15.4%	6.8	6.9	-1.4%	101	112	-9.8%
	Jefferson	218,950	216,000	+1.4%	128	113	+13.3%	5.7	4.9	+16.3%	84	85	-1.2%
	Lafayette	117,200	133,500	-12.2%	16	19	-15.8%	5.8	6.5	-10.8%	112	111	+0.9%
	Richland	121,500	115,000	+5.7%	14	17	-17.6%	8.4	6.5	+29.2%	89	150	-40.7%
	Rock	183,000	158,500	+15.5%	253	231	+9.5%	3.8	3.8	0.0%	72	73	-1.4%
	Sauk	188,500	207,500	-9.2%	110	92	+19.6%	5.9	6.0	-1.7%	107	95	+12.6%
South Central Regional Total		250,000	238,000	+5.0%	1,794	1,741	+3.0%	4.4	4.5	-2.2%	84	86	-2.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
Southeast	Kenosha	214,950	184,000	+16.8%	242	223	+8.5%	4.1	3.8	+7.9%	70	60	+16.7%
	Milwaukee	180,000	167,500	+7.5%	1,212	1,200	+1.0%	3.5	3.7	-5.4%	62	67	-7.5%
	Ozaukee	319,389	315,000	+1.4%	168	133	+26.3%	5.1	4.6	+10.9%	82	86	-4.7%
	Racine	180,000	175,000	+2.9%	265	265	0.0%	4.1	3.9	+5.1%	63	66	-4.5%
	Sheboygan	157,750	151,500	+4.1%	144	139	+3.6%	4.6	4.7	-2.1%	79	76	+3.9%
	Walworth	226,750	207,750	+9.1%	196	192	+2.1%	6.2	6.9	-10.1%	95	100	-5.0%
	Washington	260,000	260,000	0.0%	211	188	+12.2%	4.0	3.8	+5.3%	69	74	-6.8%
	Waukesha	318,000	307,000	+3.6%	667	659	+1.2%	4.0	4.1	-2.4%	75	71	+5.6%
Southeast Regional Total		220,000	208,000	+5.8%	3,105	2,999	+3.5%	4.0	4.1	-2.4%	70	71	-1.4%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
West	Buffalo	90,000	156,000	-42.3%	19	13	+46.2%	8.0	8.1	-1.2%	127	95	+33.7%
	Chippewa	187,000	185,000	+1.1%	99	83	+19.3%	5.6	5.5	+1.8%	84	79	+6.3%
	Dunn	176,200	157,200	+12.1%	52	70	-25.7%	5.1	5.7	-10.5%	86	130	-33.8%
	Eau Claire	188,000	172,750	+8.8%	142	154	-7.8%	3.8	4.1	-7.3%	67	76	-11.8%
	Jackson	139,000	115,000	+20.9%	37	23	+60.9%	7.1	7.8	-9.0%	113	126	-10.3%
	La Crosse	204,000	189,900	+7.4%	150	155	-3.2%	4.0	3.6	+11.1%	66	67	-1.5%
	Monroe	172,750	159,000	+8.6%	54	51	+5.9%	6.2	6.8	-8.8%	79	116	-31.9%
	Pepin	NA	134,750	NA	7	14	-50.0%	8.7	5.3	+64.2%	118	165	-28.5%
	Pierce	250,550	235,000	+6.6%	27	45	-40.0%	5.1	4.2	+21.4%	77	109	-29.4%
	St. Croix	266,000	241,250	+10.3%	140	138	+1.4%	4.5	3.7	+21.6%	86	84	+2.4%
	Trempealeau	170,950	154,389	+10.7%	34	22	+54.5%	6.7	7.5	-10.7%	107	76	+40.8%
	Vernon	168,450	150,000	+12.3%	30	27	+11.1%	6.7	8.3	-19.3%	110	86	+27.9%
West Regional Total		193,500	187,500	+3.2%	791	795	-0.5%	4.9	4.8	+2.1%	82	89	-7.9%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
205,000	192,000	+6.8%	8,746	8,489	+3.0%	87	91	-4.4%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
7/2019	7/2018	% Change	7/2019	7/2018	% Change	7/2019	7/2018	% Change
5.0	5.2	-3.8%	10,808	10,630	+1.7%	33,516	35,564	-5.8%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	6,480	131	17,719	1,478,363,155	4.4
\$125,000 - \$199,999	8,019	83	24,719	3,955,928,918	3.9
\$200,000 - \$349,999	10,380	95	26,052	6,848,255,227	4.8
\$350,000 - \$499,999	4,622	106	7,756	3,137,312,501	7.2
\$500,000+	4,015	147	3,689	2,642,902,655	13.1

Months of Inventory by Broad Urban-Rural Classification

Category	July 2019	July 2018
Metropolitan Counties Combined	4.1	4.2
Micropolitan Counties Combined	5.9	6.0
Rural Counties Combined	8.7	9.2
State Total	5.0	5.2



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting YTD data through: July 2019 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
Central	Adams	140,000	128,000	+9.4%	311	295	+5.4%
	Clark	115,250	96,000	+20.1%	138	160	-13.8%
	Juneau	126,000	121,450	+3.7%	211	230	-8.3%
	Marathon	165,000	160,000	+3.1%	975	1,050	-7.1%
	Marquette	144,300	136,500	+5.7%	130	168	-22.6%
	Portage	175,750	165,700	+6.1%	417	418	-0.2%
	Waushara	146,000	130,000	+12.3%	183	233	-21.5%
	Wood	127,950	120,000	+6.6%	490	560	-12.5%
Central Regional Total		150,000	140,750	+6.6%	2,855	3,114	-8.3%

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
North	Ashland	115,000	86,750	+32.6%	132	98	+34.7%
	Barron	155,750	146,500	+6.3%	449	424	+5.9%
	Bayfield	162,000	150,000	+8.0%	215	188	+14.4%
	Burnett	153,375	159,000	-3.5%	352	414	-15.0%
	Douglas	144,900	135,000	+7.3%	397	333	+19.2%
	Florence	NA	NA	NA	5	4	+25.0%
	Forest	150,000	133,750	+12.1%	61	76	-19.7%
	Iron	159,950	157,500	+1.6%	46	45	+2.2%
	Langlade	91,250	89,000	+2.5%	164	201	-18.4%
	Lincoln	130,395	125,000	+4.3%	245	306	-19.9%
	Oneida	185,000	175,000	+5.7%	458	459	-0.2%
	Polk	200,255	166,000	+20.6%	428	427	+0.2%
	Price	125,000	99,900	+25.1%	145	159	-8.8%
	Rusk	109,000	120,000	-9.2%	102	98	+4.1%
	Sawyer	212,500	195,000	+9.0%	305	297	+2.7%
	Taylor	134,800	125,000	+7.8%	123	129	-4.7%
	Vilas	206,000	227,000	-9.3%	314	346	-9.2%
Washburn	163,700	170,000	-3.7%	276	251	+10.0%	
North Regional Total		159,000	150,000	+6.0%	4,217	4,255	-0.9%

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
Northeast	Brown	195,000	184,500	+5.7%	1,871	1,920	-2.6%
	Calumet	209,900	180,000	+16.6%	405	419	-3.3%
	Door	198,750	205,000	-3.0%	396	415	-4.6%
	Fond du Lac	140,950	137,000	+2.9%	746	837	-10.9%
	Green Lake	134,000	140,000	-4.3%	139	181	-23.2%
	Kewaunee	144,001	136,200	+5.7%	139	106	+31.1%
	Manitowoc	115,000	110,000	+4.5%	543	563	-3.6%
	Marinette	122,200	99,900	+22.3%	324	397	-18.4%
	Menominee	390,000	263,000	+48.3%	15	21	-28.6%
	Oconto	152,500	152,000	+0.3%	280	337	-16.9%
	Outagamie	183,450	175,000	+4.8%	1,378	1,337	+3.1%
	Shawano	120,000	119,800	+0.2%	262	230	+13.9%
	Waupaca	142,000	130,500	+8.8%	395	396	-0.3%
	Winnebago	152,500	147,000	+3.7%	1,217	1,357	-10.3%
Northeast Regional Total		165,000	155,000	+6.5%	8,110	8,516	-4.8%

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
South Central	Columbia	203,000	202,550	+0.2%	427	494	-13.6%
	Crawford	135,000	134,900	+0.1%	97	95	+2.1%
	Dane	295,000	280,000	+5.4%	4,828	5,000	-3.4%
	Dodge	160,000	142,500	+12.3%	505	552	-8.5%
	Grant	142,500	132,000	+8.0%	223	253	-11.9%
	Green	194,750	173,858	+12.0%	244	264	-7.6%
	Iowa	179,000	164,500	+8.8%	141	155	-9.0%
	Jefferson	224,450	216,000	+3.9%	636	665	-4.4%
	Lafayette	117,000	118,250	-1.1%	75	88	-14.8%
	Richland	144,500	129,700	+11.4%	74	92	-19.6%
	Rock	165,000	154,900	+6.5%	1,322	1,310	+0.9%
	Sauk	190,000	185,700	+2.3%	535	546	-2.0%
South Central Regional Total		242,000	230,000	+5.2%	9,107	9,514	-4.3%

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
Southeast	Kenosha	190,250	173,500	+9.7%	1,340	1,373	-2.4%
	Milwaukee	170,000	157,340	+8.0%	6,685	7,025	-4.8%
	Ozaukee	320,000	302,750	+5.7%	748	756	-1.1%
	Racine	178,350	167,500	+6.5%	1,556	1,595	-2.4%
	Sheboygan	152,875	144,000	+6.2%	784	798	-1.8%
	Walworth	223,000	206,000	+8.3%	1,035	1,022	+1.3%
	Washington	249,250	245,000	+1.7%	1,108	1,164	-4.8%
	Waukesha	307,500	288,500	+6.6%	3,377	3,369	+0.2%
Southeast Regional Total		211,000	195,000	+8.2%	16,633	17,102	-2.7%

Region	County	YTD Median Price			YTD Sales		
		Through 7/2019	Through 7/2018	% Change	Through 7/2019	Through 7/2018	% Change
West	Buffalo	125,000	123,000	+1.6%	87	69	+26.1%
	Chippewa	190,000	175,000	+8.6%	457	430	+6.3%
	Dunn	172,500	164,500	+4.9%	315	351	-10.3%
	Eau Claire	190,000	171,000	+11.1%	841	888	-5.3%
	Jackson	139,000	117,500	+18.3%	129	118	+9.3%
	La Crosse	193,000	189,950	+1.6%	765	794	-3.7%
	Monroe	160,500	137,950	+16.3%	272	254	+7.1%
	Pepin	146,000	115,000	+27.0%	49	90	-45.6%
	Pierce	214,500	210,500	+1.9%	186	206	-9.7%
	St. Croix	250,000	233,500	+7.1%	671	793	-15.4%
	Trempealeau	164,150	143,389	+14.5%	142	128	+10.9%
	Vernon	162,900	149,500	+9.0%	135	148	-8.8%
West Regional Total		192,000	181,000	+6.1%	4,049	4,269	-5.2%

YTD Statewide Median Price

Through 7/2019	Through 7/2018	% Change
197,000	184,000	+7.1%

YTD Statewide Sales

Through 7/2019	Through 7/2018	% Change
44,971	46,770	-3.8%