



Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	Oct 2019	Oct 2018	% Change	Oct 2019	Oct 2018	% Change
Unit Sales	7,411	7,361	+0.7%	69,545	70,618	-1.5%
Median Price	\$195,900	\$182,500	+7.3%	\$198,000	\$184,900	+7.1%
New Listings	8,196	7,997	+2.5%	x	X	X
Total Listings	30,747	32,685	-5.9%	x	X	X
Months of Inventory	4.6	4.7	-2.1%	x	X	X
Average Days on Market	91	96	-5.2%	x	X	X
WI Housing Affordability Index	205	203	+1.0%	x	X	X

Housing Price Range Statistics

Price Range	Total Oct 2019 Listings	Average Days on Market (Nov 2018 - Oct 2019)	Total Sold (Nov 2018 - Oct 2019)	Total Volume Sold (Nov 2018 - Oct 2019)	Months of Inventory (Nov 2018 - Oct 2019)
\$0-\$124,999	6,204	135	17,067	\$1,422,476,052	4.4
\$125,000 - \$199,999	7,520	92	24,863	\$3,992,896,656	3.6
\$200,000 - \$349,999	9,359	107	27,106	\$7,145,174,390	4.1
\$350,000 - \$499,999	4,125	121	8,116	\$3,290,853,873	6.1
\$500,000 and higher	3,539	169	3,855	\$2,769,641,275	11.0

Inventory by Urban Classification

County type	Oct 2019	Oct 2018
Metropolitan Counties Combined	3.8	3.9
Micropolitan Counties Combined	5.2	5.4
Rural Counties Combined	7.8	8.3
All Wisconsin Counties	4.6	4.7

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Report Criteria: Reflecting data for: October 2019 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
Central	Adams	167,000	104,650	+59.6%	67	48	+39.6%	7.7	7.8	-1.3%	149	164	-9.1%
	Clark	125,300	105,000	+19.3%	32	31	+3.2%	8.3	7.0	+18.6%	85	94	-9.6%
	Juneau	128,000	117,500	+8.9%	45	34	+32.4%	7.9	7.6	+3.9%	107	123	-13.0%
	Marathon	165,000	154,900	+6.5%	177	185	-4.3%	3.9	4.2	-7.1%	81	89	-9.0%
	Marquette	133,693	135,950	-1.7%	26	32	-18.8%	7.7	8.2	-6.1%	117	143	-18.2%
	Portage	181,000	175,000	+3.4%	73	73	0.0%	4.0	4.2	-4.8%	83	84	-1.2%
	Waushara	153,000	127,900	+19.6%	34	34	0.0%	7.0	6.4	+9.4%	111	124	-10.5%
	Wood	139,000	133,300	+4.3%	88	78	+12.8%	3.9	4.2	-7.1%	79	114	-30.7%
Central Regional Total		155,750	142,000	+9.7%	542	515	+5.2%	5.2	5.3	-1.9%	95	107	-11.2%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
North	Ashland	90,500	88,000	+2.8%	24	19	+26.3%	14.1	14.7	-4.1%	138	183	-24.6%
	Barron	171,950	175,750	-2.2%	92	74	+24.3%	4.8	6.6	-27.3%	103	105	-1.9%
	Bayfield	265,000	182,000	+45.6%	34	37	-8.1%	14.0	15.5	-9.7%	197	202	-2.5%
	Burnett	196,000	140,000	+40.0%	73	80	-8.8%	5.5	5.3	+3.8%	110	93	+18.3%
	Douglas	165,000	157,000	+5.1%	57	72	-20.8%	6.8	7.4	-8.1%	97	150	-35.3%
	Florence	NA	NA	NA	3	1	+200.0%	17.6	34.7	-49.3%	135	86	+57.0%
	Forest	99,000	112,270	-11.8%	26	21	+23.8%	12.2	10.5	+16.2%	208	173	+20.2%
	Iron	NA	179,950	NA	5	12	-58.3%	19.9	17.2	+15.7%	221	300	-26.3%
	Langlade	120,750	83,700	+44.3%	32	30	+6.7%	10.2	8.8	+15.9%	203	102	+99.0%
	Lincoln	147,725	128,000	+15.4%	36	48	-25.0%	7.5	6.0	+25.0%	127	128	-0.8%
	Oneida	160,000	185,500	-13.7%	88	81	+8.6%	8.1	8.1	0.0%	128	152	-15.8%
	Polk	174,900	175,000	-0.1%	87	107	-18.7%	4.5	4.8	-6.3%	95	101	-5.9%
	Price	131,000	99,950	+31.1%	37	36	+2.8%	13.1	13.7	-4.4%	172	158	+8.9%
	Rusk	129,000	153,350	-15.9%	21	20	+5.0%	7.0	10.4	-32.7%	232	144	+61.1%
	Sawyer	175,450	245,950	-28.7%	48	66	-27.3%	9.8	11.3	-13.3%	255	177	+44.1%
	Taylor	199,250	123,000	+62.0%	20	24	-16.7%	5.7	8.3	-31.3%	126	241	-47.7%
Vilas	219,000	216,000	+1.4%	75	85	-11.8%	11.8	10.5	+12.4%	155	165	-6.1%	
Washburn	199,900	160,000	+24.9%	50	47	+6.4%	7.6	8.9	-14.6%	116	152	-23.7%	
North Regional Total		169,900	159,000	+6.9%	808	860	-6.0%	8.2	8.5	-3.5%	141	144	-2.1%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
Northeast	Brown	190,000	184,900	+2.8%	297	307	-3.3%	4.0	3.8	+5.3%	75	77	-2.6%
	Calumet	219,900	183,500	+19.8%	67	65	+3.1%	4.2	4.6	-8.7%	77	74	+4.1%
	Door	255,000	245,000	+4.1%	78	80	-2.5%	8.5	9.6	-11.5%	153	233	-34.3%
	Fond du Lac	142,500	147,000	-3.1%	132	126	+4.8%	4.4	4.8	-8.3%	84	110	-23.6%
	Green Lake	135,500	155,900	-13.1%	33	25	+32.0%	8.7	9.1	-4.4%	274	290	-5.5%
	Kewaunee	152,000	149,500	+1.7%	36	16	+125.0%	6.5	8.3	-21.7%	106	195	-45.6%
	Manitowoc	132,000	102,500	+28.8%	96	91	+5.5%	4.4	4.7	-6.4%	91	87	+4.6%
	Marinette	130,000	113,000	+15.0%	69	68	+1.5%	7.5	8.0	-6.3%	172	120	+43.3%
	Menominee	NA	NA	NA	2	6	-66.7%	9.5	9.9	-4.0%	91	165	-44.8%
	Oconto	151,500	180,000	-15.8%	73	47	+55.3%	6.6	7.0	-5.7%	116	98	+18.4%
	Outagamie	191,000	178,450	+7.0%	223	228	-2.2%	3.1	3.5	-11.4%	73	67	+9.0%
	Shawano	125,000	106,090	+17.8%	41	41	0.0%	6.6	6.4	+3.1%	84	125	-32.8%
	Waupaca	158,000	125,300	+26.1%	67	48	+39.6%	5.1	7.4	-31.1%	109	106	+2.8%
	Winnebago	151,750	155,000	-2.1%	208	232	-10.3%	4.1	3.7	+10.8%	75	77	-2.6%
Northeast Regional Total		167,750	162,000	+3.5%	1,422	1,380	+3.0%	4.7	5.0	-6.0%	95	99	-4.0%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
South Central	Columbia	238,500	192,500	+23.9%	62	74	-16.2%	4.4	4.3	+2.3%	78	91	-14.3%
	Crawford	132,767	126,000	+5.4%	15	13	+15.4%	8.3	8.7	-4.6%	108	187	-42.2%
	Dane	295,000	273,000	+8.1%	592	677	-12.6%	3.5	3.5	0.0%	87	93	-6.5%
	Dodge	159,825	140,000	+14.2%	80	95	-15.8%	4.8	5.0	-4.0%	82	112	-26.8%
	Grant	155,000	125,000	+24.0%	37	37	0.0%	6.9	6.3	+9.5%	122	114	+7.0%
	Green	206,500	199,900	+3.3%	32	45	-28.9%	4.0	3.8	+5.3%	73	103	-29.1%
	Iowa	176,000	184,450	-4.6%	24	24	0.0%	5.7	7.0	-18.6%	123	101	+21.8%
	Jefferson	234,000	193,800	+20.7%	111	105	+5.7%	4.8	4.6	+4.3%	89	88	+1.1%
	Lafayette	177,000	117,000	+51.3%	13	11	+18.2%	6.6	5.9	+11.9%	102	265	-61.5%
	Richland	102,000	133,500	-23.6%	17	15	+13.3%	8.4	6.1	+37.7%	92	90	+2.2%
	Rock	180,500	156,100	+15.6%	208	233	-10.7%	3.6	3.9	-7.7%	79	72	+9.7%
	Sauk	184,000	187,725	-2.0%	87	84	+3.6%	4.7	5.1	-7.8%	117	112	+4.5%
South Central Regional Total		240,000	223,000	+7.6%	1,278	1,413	-9.6%	4.1	4.1	0.0%	89	95	-6.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
Southeast	Kenosha	214,900	171,950	+25.0%	201	202	-0.5%	3.7	3.3	+12.1%	69	64	+7.8%
	Milwaukee	165,000	160,000	+3.1%	999	908	+10.0%	3.4	3.5	-2.9%	68	75	-9.3%
	Ozaukee	289,000	300,000	-3.7%	134	109	+22.9%	3.8	4.6	-17.4%	80	93	-14.0%
	Racine	180,000	170,450	+5.6%	227	258	-12.0%	4.1	4.0	+2.5%	70	69	+1.4%
	Sheboygan	160,500	143,700	+11.7%	142	116	+22.4%	4.2	4.9	-14.3%	76	75	+1.3%
	Walworth	245,450	225,450	+8.9%	190	182	+4.4%	5.5	6.4	-14.1%	110	137	-19.7%
	Washington	240,000	225,000	+6.7%	188	175	+7.4%	3.2	3.5	-8.6%	74	78	-5.1%
	Waukesha	296,450	274,950	+7.8%	524	514	+1.9%	3.5	3.7	-5.4%	79	75	+5.3%
Southeast Regional Total		215,000	195,700	+9.9%	2,605	2,464	+5.7%	3.7	3.9	-5.1%	75	79	-5.1%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
West	Buffalo	150,000	NA	NA	15	7	+114.3%	8.0	7.9	+1.3%	79	135	-41.5%
	Chippewa	208,101	175,000	+18.9%	95	84	+13.1%	5.4	5.6	-3.6%	99	99	0.0%
	Dunn	192,500	168,000	+14.6%	66	75	-12.0%	4.6	4.7	-2.1%	102	76	+34.2%
	Eau Claire	190,900	179,900	+6.1%	137	136	+0.7%	3.5	3.9	-10.3%	84	76	+10.5%
	Jackson	149,250	143,000	+4.4%	20	33	-39.4%	5.9	7.0	-15.7%	106	144	-26.4%
	La Crosse	194,900	180,000	+8.3%	151	133	+13.5%	3.5	3.2	+9.4%	67	73	-8.2%
	Monroe	182,500	129,900	+40.5%	51	47	+8.5%	5.3	5.6	-5.4%	75	104	-27.9%
	Pepin	111,900	125,000	-10.5%	15	17	-11.8%	8.2	5.0	+64.0%	147	107	+37.4%
	Pierce	245,000	220,000	+11.4%	31	29	+6.9%	4.3	3.6	+19.4%	70	96	-27.1%
	St. Croix	248,400	258,000	-3.7%	132	123	+7.3%	3.7	3.5	+5.7%	90	96	-6.3%
	Trempealeau	148,000	150,000	-1.3%	21	21	0.0%	5.5	8.8	-37.5%	91	92	-1.1%
	Vernon	206,000	181,250	+13.7%	22	24	-8.3%	7.0	6.9	+1.4%	97	138	-29.7%
West Regional Total		200,000	185,000	+8.1%	756	729	+3.7%	4.4	4.5	-2.2%	86	91	-5.5%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
195,900	182,500	+7.3%	7,411	7,361	+0.7%	91	96	-5.2%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
10/2019	10/2018	% Change	10/2019	10/2018	% Change	10/2019	10/2018	% Change
4.6	4.7	-2.1%	8,196	7,997	+2.5%	30,747	32,685	-5.9%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	6,204	135	17,067	1,422,476,052	4.4
\$125,000 - \$199,999	7,520	92	24,863	3,992,896,656	3.6
\$200,000 - \$349,999	9,359	107	27,106	7,145,174,390	4.1
\$350,000 - \$499,999	4,125	121	8,116	3,290,853,873	6.1
\$500,000+	3,539	169	3,855	2,769,641,275	11.0

Months of Inventory by Broad Urban-Rural Classification

Category	October 2019	October 2018
Metropolitan Counties Combined	3.8	3.9
Micropolitan Counties Combined	5.2	5.4
Rural Counties Combined	7.8	8.3
State Total	4.6	4.7



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting YTD data through: October 2019 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
Central	Adams	140,000	128,000	+9.4%	509	461	+10.4%
	Clark	115,000	100,500	+14.4%	229	241	-5.0%
	Juneau	129,450	127,250	+1.7%	344	336	+2.4%
	Marathon	165,500	159,900	+3.5%	1,525	1,595	-4.4%
	Marquette	135,000	139,000	-2.9%	225	258	-12.8%
	Portage	180,000	170,000	+5.9%	674	657	+2.6%
	Waushara	147,000	135,000	+8.9%	296	351	-15.7%
	Wood	129,900	122,200	+6.3%	758	840	-9.8%
Central Regional Total		150,000	143,000	+4.9%	4,560	4,739	-3.8%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
North	Ashland	102,900	92,000	+11.8%	199	157	+26.8%
	Barron	162,000	160,000	+1.3%	733	697	+5.2%
	Bayfield	170,000	161,950	+5.0%	317	300	+5.7%
	Burnett	170,000	159,000	+6.9%	574	634	-9.5%
	Douglas	146,000	138,250	+5.6%	633	536	+18.1%
	Florence	135,000	NA	NA	13	7	+85.7%
	Forest	133,250	144,000	-7.5%	110	129	-14.7%
	Iron	155,000	159,582	-2.9%	65	70	-7.1%
	Langlade	118,000	86,500	+36.4%	265	300	-11.7%
	Lincoln	140,000	128,000	+9.4%	402	486	-17.3%
	Oneida	181,000	170,000	+6.5%	726	791	-8.2%
	Polk	195,000	173,370	+12.5%	709	754	-6.0%
	Price	121,000	100,000	+21.0%	235	243	-3.3%
	Rusk	117,000	117,000	0.0%	174	152	+14.5%
	Sawyer	211,250	199,999	+5.6%	478	498	-4.0%
	Taylor	134,900	118,950	+13.4%	191	186	+2.7%
	Vilas	219,000	229,000	-4.4%	535	586	-8.7%
Washburn	174,950	169,000	+3.5%	438	393	+11.5%	
North Regional Total		164,900	155,000	+6.4%	6,797	6,919	-1.8%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
Northeast	Brown	195,000	183,000	+6.6%	2,876	2,950	-2.5%
	Calumet	205,950	184,700	+11.5%	616	612	+0.7%
	Door	210,000	211,000	-0.5%	662	675	-1.9%
	Fond du Lac	143,000	140,000	+2.1%	1,167	1,225	-4.7%
	Green Lake	139,900	132,400	+5.7%	233	281	-17.1%
	Kewaunee	148,400	140,000	+6.0%	233	174	+33.9%
	Manitowoc	120,000	109,900	+9.2%	865	864	+0.1%
	Marinette	119,900	107,000	+12.1%	530	627	-15.5%
	Menominee	325,000	265,000	+22.6%	25	35	-28.6%
	Oconto	154,500	145,000	+6.6%	499	541	-7.8%
	Outagamie	185,000	175,000	+5.7%	2,090	2,078	+0.6%
	Shawano	125,000	120,000	+4.2%	392	358	+9.5%
	Waupaca	144,900	136,500	+6.2%	591	604	-2.2%
	Winnebago	155,000	150,000	+3.3%	1,912	2,069	-7.6%
Northeast Regional Total		167,000	157,000	+6.4%	12,691	13,093	-3.1%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
Southeast	Kenosha	193,000	174,595	+10.5%	2,056	2,070	-0.7%
	Milwaukee	170,000	159,000	+6.9%	9,851	10,061	-2.1%
	Ozaukee	320,000	303,000	+5.6%	1,176	1,103	+6.6%
	Racine	184,200	169,500	+8.7%	2,362	2,383	-0.9%
	Sheboygan	157,950	147,000	+7.4%	1,228	1,185	+3.6%
	Walworth	227,250	209,000	+8.7%	1,626	1,561	+4.2%
	Washington	250,000	240,000	+4.2%	1,752	1,743	+0.5%
	Waukesha	307,925	289,900	+6.2%	5,146	5,031	+2.3%
Southeast Regional Total		215,000	196,500	+9.4%	25,197	25,137	+0.2%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
West	Buffalo	125,000	124,900	+0.1%	129	103	+25.2%
	Chippewa	190,250	170,000	+11.9%	744	669	+11.2%
	Dunn	176,900	168,000	+5.3%	551	583	-5.5%
	Eau Claire	190,000	176,000	+8.0%	1,302	1,321	-1.4%
	Jackson	144,000	126,450	+13.9%	195	188	+3.7%
	La Crosse	192,100	189,750	+1.2%	1,235	1,193	+3.5%
	Monroe	162,750	145,000	+12.2%	452	433	+4.4%
	Pepin	144,500	116,500	+24.0%	88	129	-31.8%
	Pierce	220,000	210,000	+4.8%	308	325	-5.2%
	St. Croix	252,500	244,950	+3.1%	1,089	1,208	-9.9%
	Trempealeau	163,500	150,000	+9.0%	227	184	+23.4%
	Vernon	165,000	151,500	+8.9%	226	240	-5.8%
West Regional Total		194,000	184,900	+4.9%	6,546	6,576	-0.5%

Region	County	YTD Median Price			YTD Sales		
		Through 10/2019	Through 10/2018	% Change	Through 10/2019	Through 10/2018	% Change
South Central	Columbia	207,000	199,900	+3.6%	671	739	-9.2%
	Crawford	135,000	134,900	+0.1%	168	141	+19.1%
	Dane	296,000	279,900	+5.8%	6,941	7,222	-3.9%
	Dodge	162,250	146,500	+10.8%	854	893	-4.4%
	Grant	140,000	130,000	+7.7%	345	361	-4.4%
	Green	193,500	182,500	+6.0%	375	399	-6.0%
	Iowa	177,900	167,500	+6.2%	223	228	-2.2%
	Jefferson	226,000	211,000	+7.1%	1,064	1,053	+1.0%
	Lafayette	130,000	119,950	+8.4%	115	130	-11.5%
	Richland	136,500	135,000	+1.1%	121	146	-17.1%
	Rock	169,000	155,000	+9.0%	2,026	1,997	+1.5%
	Sauk	197,000	185,000	+6.5%	851	845	+0.7%
South Central Regional Total		240,000	227,900	+5.3%	13,754	14,154	-2.8%

YTD Statewide Median Price		
Through 10/2019	Through 10/2018	% Change
198,000	184,900	+7.1%

YTD Statewide Sales		
Through 10/2019	Through 10/2018	% Change
69,545	70,618	-1.5%