



Summary of Wisconsin Housing Statistics

	Monthly			Year-to-Date		
	Sept 2020	Sept 2019	% Change	Sept 2020	Sept 2019	% Change
Unit Sales	8,892	7,528	+18.1%	63,790	62,721	+1.7%
Median Price	\$229,900	\$195,000	+17.9%	\$219,000	\$198,500	+10.3%
New Listings	9,540	9,119	+4.6%	x	X	X
Total Listings	26,061	34,519	-24.5%	x	X	X
Months of Inventory	3.7	5.1	-27.5%	x	X	X
Average Days on Market	86	88	-2.3%	x	X	X
WI Housing Affordability Index	195	216	-9.7%	x	X	X

Housing Price Range Statistics

Price Range	Total Sept 2020 Listings	Average Days on Market (Oct 2019 - Sept 2020)	Total Sold (Oct 2019 - Sept 2020)	Total Volume Sold (Oct 2019 - Sept 2020)	Months of Inventory (Oct 2019 - Sept 2020)
\$0-\$124,999	4,264	134	14,806	\$1,270,699,644	3.5
\$125,000 - \$199,999	6,370	72	24,465	\$3,962,579,123	3.1
\$200,000 - \$349,999	8,361	82	29,331	\$7,819,153,326	3.4
\$350,000 - \$499,999	3,861	101	10,118	\$4,119,287,522	4.6
\$500,000 and higher	3,205	150	5,022	\$3,697,812,138	7.7

Inventory by Urban Classification

County type	Sept 2020	Sept 2019
Metropolitan Counties Combined	3.3	4.2
Micropolitan Counties Combined	3.9	5.8
Rural Counties Combined	5.4	9.0
All Wisconsin Counties	3.7	5.1

Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha, and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Lincoln, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.



Report Criteria: Reflecting data for: September 2020 | State: WI | Type: Residential

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
Central	Adams	142,250	129,200	+10.1%	64	58	+10.3%	3.8	9.2	-58.7%	118	120	-1.7%
	Clark	115,000	102,500	+12.2%	31	28	+10.7%	5.6	9.4	-40.4%	114	113	+0.9%
	Juneau	146,000	144,500	+1.0%	44	42	+4.8%	5.6	9.0	-37.8%	132	90	+46.7%
	Marathon	189,950	154,500	+22.9%	186	168	+10.7%	3.8	4.5	-15.6%	94	79	+19.0%
	Marquette	140,650	130,200	+8.0%	36	30	+20.0%	4.4	8.3	-47.0%	203	163	+24.5%
	Portage	221,575	194,000	+14.2%	72	73	-1.4%	3.1	4.4	-29.5%	84	73	+15.1%
	Waushara	142,500	130,000	+9.6%	49	37	+32.4%	3.9	7.7	-49.4%	98	103	-4.9%
	Wood	156,500	123,700	+26.5%	99	70	+41.4%	3.9	4.3	-9.3%	88	97	-9.3%
Central Regional Total		170,000	147,250	+15.4%	581	506	+14.8%	4.0	5.9	-32.2%	105	95	+10.5%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
North	Ashland	131,000	107,000	+22.4%	41	17	+141.2%	8.6	12.8	-32.8%	184	136	+35.3%
	Barron	208,500	151,500	+37.6%	116	88	+31.8%	4.2	7.3	-42.5%	101	104	-2.9%
	Bayfield	239,450	176,100	+36.0%	42	40	+5.0%	7.0	13.2	-47.0%	169	255	-33.7%
	Burnett	205,000	182,000	+12.6%	66	68	-2.9%	3.9	6.8	-42.6%	89	96	-7.3%
	Douglas	160,250	157,500	+1.7%	56	72	-22.2%	4.2	4.6	-8.7%	74	121	-38.8%
	Florence	NA	NA	NA	NA	4	-100.0%	9.6	23.3	-58.8%	NA	266	-100.0%
	Forest	164,750	123,000	+33.9%	18	13	+38.5%	6.3	14.8	-57.4%	88	123	-28.5%
	Iron	215,000	NA	NA	21	4	+425.0%	12.0	19.2	-37.5%	232	72	+222.2%
	Langlade	115,900	117,500	-1.4%	51	26	+96.2%	5.6	11.2	-50.0%	117	115	+1.7%
	Lincoln	143,750	165,000	-12.9%	54	53	+1.9%	3.6	8.0	-55.0%	129	124	+4.0%
	Oneida	260,000	181,450	+43.3%	111	86	+29.1%	5.4	9.2	-41.3%	119	130	-8.5%
	Polk	200,000	186,400	+7.3%	89	90	-1.1%	4.7	5.9	-20.3%	73	118	-38.1%
	Price	106,000	97,250	+9.0%	54	26	+107.7%	8.1	15.2	-46.7%	240	201	+19.4%
	Rusk	162,000	71,550	+126.4%	43	22	+95.5%	3.9	8.7	-55.2%	132	94	+40.4%
	Sawyer	279,900	191,500	+46.2%	97	63	+54.0%	5.7	11.9	-52.1%	185	208	-11.1%
Taylor	150,000	132,950	+12.8%	32	22	+45.5%	4.9	6.6	-25.8%	165	137	+20.4%	
Vilas	258,500	218,950	+18.1%	102	74	+37.8%	7.5	13.0	-42.3%	128	122	+4.9%	
Washburn	240,000	175,950	+36.4%	57	54	+5.6%	4.6	8.9	-48.3%	126	112	+12.5%	
North Regional Total		199,950	172,000	+16.3%	1,050	822	+27.7%	5.4	9.2	-41.3%	131	134	-2.2%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
Northeast	Brown	220,000	192,250	+14.4%	313	304	+3.0%	3.5	4.2	-16.7%	72	75	-4.0%
	Calumet	205,000	179,900	+14.0%	53	54	-1.9%	3.0	4.8	-37.5%	90	69	+30.4%
	Door	314,500	228,750	+37.5%	119	94	+26.6%	6.9	9.6	-28.1%	141	147	-4.1%
	Fond du Lac	227,500	158,000	+44.0%	151	155	-2.6%	3.6	4.7	-23.4%	87	78	+11.5%
	Green Lake	184,900	219,950	-15.9%	31	24	+29.2%	5.9	10.1	-41.6%	168	206	-18.4%
	Kewaunee	190,000	165,000	+15.2%	19	31	-38.7%	4.2	7.4	-43.2%	204	79	+158.2%
	Manitowoc	142,000	118,000	+20.3%	107	90	+18.9%	3.2	5.0	-36.0%	85	77	+10.4%
	Marinette	134,000	104,900	+27.7%	76	59	+28.8%	4.9	8.2	-40.2%	128	144	-11.1%
	Menominee	NA	NA	NA	2	5	-60.0%	2.6	9.1	-71.4%	440	134	+228.4%
	Oconto	129,950	174,000	-25.3%	76	67	+13.4%	4.0	7.8	-48.7%	134	113	+18.6%
	Outagamie	201,250	181,000	+11.2%	214	221	-3.2%	3.3	3.5	-5.7%	69	67	+3.0%
	Shawano	138,950	134,250	+3.5%	40	40	0.0%	4.2	6.8	-38.2%	93	103	-9.7%
	Waupaca	175,000	159,800	+9.5%	79	66	+19.7%	4.3	6.0	-28.3%	124	155	-20.0%
	Winnebago	178,000	164,900	+7.9%	205	207	-1.0%	3.2	4.4	-27.3%	74	81	-8.6%
Northeast Regional Total		192,000	169,900	+13.0%	1,485	1,417	+4.8%	3.8	5.2	-26.9%	94	91	+3.3%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
South Central	Columbia	235,000	205,000	+14.6%	100	79	+26.6%	3.3	5.1	-35.3%	104	93	+11.8%
	Crawford	145,000	123,497	+17.4%	24	21	+14.3%	6.8	9.5	-28.4%	111	102	+8.8%
	Dane	320,000	293,973	+8.9%	906	636	+42.5%	3.2	3.9	-17.9%	83	82	+1.2%
	Dodge	202,000	174,500	+15.8%	99	98	+1.0%	3.4	5.0	-32.0%	81	77	+5.2%
	Grant	122,000	131,500	-7.2%	49	40	+22.5%	4.9	7.6	-35.5%	95	89	+6.7%
	Green	250,000	174,000	+43.7%	55	45	+22.2%	3.6	4.4	-18.2%	108	81	+33.3%
	Iowa	220,000	152,000	+44.7%	25	25	0.0%	4.2	6.6	-36.4%	83	87	-4.6%
	Jefferson	245,000	198,750	+23.3%	131	118	+11.0%	3.5	5.4	-35.2%	90	82	+9.8%
	Lafayette	170,000	NA	NA	17	8	+112.5%	4.8	7.3	-34.2%	88	120	-26.7%
	Richland	159,450	115,000	+38.7%	12	13	-7.7%	4.4	10.2	-56.9%	113	132	-14.4%
	Rock	188,000	164,950	+14.0%	213	210	+1.4%	3.4	3.8	-10.5%	68	85	-20.0%
	Sauk	251,000	209,000	+20.1%	99	101	-2.0%	4.1	5.5	-25.5%	94	80	+17.5%
South Central Regional Total		270,000	234,000	+15.4%	1,730	1,394	+24.1%	3.5	4.5	-22.2%	85	84	+1.2%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
Southeast	Kenosha	239,900	193,000	+24.3%	227	233	-2.6%	3.3	3.9	-15.4%	67	67	0.0%
	Milwaukee	190,000	173,000	+9.8%	1,269	975	+30.2%	3.3	3.8	-13.2%	60	65	-7.7%
	Ozaukee	343,750	319,900	+7.5%	150	137	+9.5%	4.0	4.9	-18.4%	77	78	-1.3%
	Racine	206,500	195,000	+5.9%	330	280	+17.9%	3.5	4.2	-16.7%	73	77	-5.2%
	Sheboygan	190,500	155,000	+22.9%	180	135	+33.3%	3.4	4.7	-27.7%	73	82	-11.0%
	Walworth	271,000	228,750	+18.5%	230	152	+51.3%	4.4	6.1	-27.9%	85	108	-21.3%
	Washington	270,000	267,000	+1.1%	225	191	+17.8%	2.9	3.8	-23.7%	68	70	-2.9%
	Waukesha	350,000	308,330	+13.5%	614	544	+12.9%	3.0	4.0	-25.0%	68	72	-5.6%
Southeast Regional Total		240,000	218,500	+9.8%	3,225	2,647	+21.8%	3.4	4.2	-19.0%	67	72	-6.9%

Region	County	Median Price			Sales			Months Inventory			Avg Days On Market		
		9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
West	Buffalo	171,000	124,000	+37.9%	14	22	-36.4%	4.9	9.9	-50.5%	110	101	+8.9%
	Chippewa	232,500	183,600	+26.6%	97	79	+22.8%	3.6	6.4	-43.8%	88	91	-3.3%
	Dunn	207,000	177,750	+16.5%	57	72	-20.8%	4.3	5.5	-21.8%	95	102	-6.9%
	Eau Claire	240,250	185,000	+29.9%	144	142	+1.4%	3.9	4.3	-9.3%	72	75	-4.0%
	Jackson	174,900	145,950	+19.8%	22	24	-8.3%	6.1	6.9	-11.6%	119	138	-13.8%
	La Crosse	230,000	184,300	+24.8%	173	119	+45.4%	2.8	3.9	-28.2%	65	63	+3.2%
	Monroe	187,700	170,900	+9.8%	64	47	+36.2%	4.1	6.6	-37.9%	87	81	+7.4%
	Pepin	152,500	NA	NA	17	9	+88.9%	5.4	10.8	-50.0%	124	133	-6.8%
	Pierce	250,000	205,000	+22.0%	53	43	+23.3%	3.9	5.2	-25.0%	82	117	-29.9%
	St. Croix	311,000	269,900	+15.2%	121	133	-9.0%	3.7	4.7	-21.3%	76	89	-14.6%
	Trempealeau	228,000	186,950	+22.0%	27	28	-3.6%	5.0	6.1	-18.0%	79	96	-17.7%
	Vernon	211,950	175,000	+21.1%	32	24	+33.3%	6.0	7.0	-14.3%	108	113	-4.4%
West Regional Total		235,000	191,950	+22.4%	821	742	+10.6%	3.9	5.3	-26.4%	81	88	-8.0%

Statewide Median Price			Statewide Sales			Statewide Avg Days On Market		
9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
229,900	195,000	+17.9%	8,892	7,528	+18.1%	86	88	-2.3%

Statewide Months Inventory			Statewide New Listings			Statewide Total Listings		
9/2020	9/2019	% Change	9/2020	9/2019	% Change	9/2020	9/2019	% Change
3.7	5.1	-27.5%	9,540	9,119	+4.6%	26,061	34,519	-24.5%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
\$0 - \$124,999	4,264	134	14,806	1,270,699,644	3.5
\$125,000 - \$199,999	6,370	72	24,465	3,962,579,123	3.1
\$200,000 - \$349,999	8,361	82	29,331	7,819,153,326	3.4
\$350,000 - \$499,999	3,861	101	10,118	4,119,287,522	4.6
\$500,000+	3,205	150	5,022	3,697,812,138	7.7

Months of Inventory by Broad Urban-Rural Classification

Category	September 2020	September 2019
Metropolitan Counties Combined	3.3	4.2
Micropolitan Counties Combined	3.9	5.8
Rural Counties Combined	5.4	9.0
State Total	3.7	5.1



Report Criteria: Reflecting YTD data through: September 2020 | State: WI | Type: Residential

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
Central	Adams	154,900	139,900	+10.7%	491	443	+10.8%
	Clark	116,750	114,000	+2.4%	222	198	+12.1%
	Juneau	150,000	130,000	+15.4%	319	301	+6.0%
	Marathon	181,000	165,750	+9.2%	1,369	1,352	+1.3%
	Marquette	163,500	140,928	+16.0%	199	199	0.0%
	Portage	200,000	180,000	+11.1%	603	602	+0.2%
	Waushara	155,000	147,000	+5.4%	332	263	+26.2%
	Wood	135,275	128,750	+5.1%	682	672	+1.5%
Central Regional Total		165,000	150,000	+10.0%	4,217	4,030	+4.6%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
North	Ashland	112,500	110,000	+2.3%	195	175	+11.4%
	Barron	182,050	158,850	+14.6%	714	646	+10.5%
	Bayfield	185,000	165,000	+12.1%	289	283	+2.1%
	Burnett	202,000	165,000	+22.4%	472	501	-5.8%
	Douglas	162,500	150,000	+8.3%	472	544	-13.2%
	Florence	160,000	130,000	+23.1%	17	11	+54.5%
	Forest	140,000	139,900	+0.1%	128	87	+47.1%
	Iron	190,000	155,000	+22.6%	94	62	+51.6%
	Langlade	119,750	115,000	+4.1%	306	236	+29.7%
	Lincoln	136,000	139,900	-2.8%	421	368	+14.4%
	Oneida	208,900	184,900	+13.0%	719	641	+12.2%
	Polk	200,000	196,000	+2.0%	603	624	-3.4%
	Price	130,000	120,500	+7.9%	281	198	+41.9%
	Rusk	140,000	106,000	+32.1%	182	153	+19.0%
	Sawyer	249,950	215,000	+16.3%	476	430	+10.7%
	Taylor	135,000	130,000	+3.8%	175	171	+2.3%
	Vilas	250,000	220,000	+13.6%	574	461	+24.5%
Washburn	218,500	170,000	+28.5%	408	387	+5.4%	
North Regional Total		179,900	163,950	+9.7%	6,526	5,978	+9.2%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
Northeast	Brown	220,000	195,000	+12.8%	2,580	2,603	-0.9%
	Calumet	205,000	205,200	-0.1%	535	566	-5.5%
	Door	270,600	207,500	+30.4%	567	587	-3.4%
	Fond du Lac	155,000	143,000	+8.4%	1,048	1,074	-2.4%
	Green Lake	166,700	143,500	+16.2%	238	200	+19.0%
	Kewaunee	164,000	147,250	+11.4%	201	204	-1.5%
	Manitowoc	130,000	119,000	+9.2%	826	805	+2.6%
	Marinette	130,000	117,500	+10.6%	527	479	+10.0%
	Menominee	295,000	318,000	-7.2%	25	24	+4.2%
	Oconto	147,000	155,000	-5.2%	519	435	+19.3%
	Outagamie	205,000	185,000	+10.8%	1,799	1,874	-4.0%
	Shawano	139,000	125,000	+11.2%	384	360	+6.7%
	Waupaca	157,500	143,500	+9.8%	485	529	-8.3%
	Winnebago	172,500	155,000	+11.3%	1,692	1,711	-1.1%
Northeast Regional Total		183,000	166,000	+10.2%	11,426	11,451	-0.2%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
South Central	Columbia	225,000	205,000	+9.8%	653	612	+6.7%
	Crawford	134,000	135,000	-0.7%	157	154	+1.9%
	Dane	315,000	297,000	+6.1%	6,508	6,379	+2.0%
	Dodge	178,900	162,750	+9.9%	855	778	+9.9%
	Grant	140,000	140,000	0.0%	352	309	+13.9%
	Green	200,000	192,000	+4.2%	336	343	-2.0%
	Iowa	214,000	177,900	+20.3%	201	199	+1.0%
	Jefferson	244,500	225,000	+8.7%	987	975	+1.2%
	Lafayette	150,250	123,950	+21.2%	122	102	+19.6%
	Richland	153,000	142,000	+7.7%	117	104	+12.5%
	Rock	180,526	167,000	+8.1%	1,745	1,825	-4.4%
	Sauk	226,000	198,750	+13.7%	739	770	-4.0%
	South Central Regional Total		258,380	240,000	+7.7%	12,772	12,550

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
Southeast	Kenosha	210,000	191,500	+9.7%	1,817	1,859	-2.3%
	Milwaukee	186,450	171,000	+9.0%	8,832	8,945	-1.3%
	Ozaukee	335,500	325,050	+3.2%	1,089	1,056	+3.1%
	Racine	199,000	184,900	+7.6%	2,190	2,153	+1.7%
	Sheboygan	178,000	157,500	+13.0%	1,115	1,099	+1.5%
	Walworth	255,000	225,100	+13.3%	1,514	1,480	+2.3%
	Washington	275,000	252,000	+9.1%	1,588	1,580	+0.5%
	Waukesha	335,000	310,000	+8.1%	4,746	4,675	+1.5%
Southeast Regional Total		235,000	215,000	+9.3%	22,891	22,847	+0.2%

Region	County	YTD Median Price			YTD Sales		
		Through 9/2020	Through 9/2019	% Change	Through 9/2020	Through 9/2019	% Change
West	Buffalo	145,600	124,450	+17.0%	109	116	-6.0%
	Chippewa	212,250	190,000	+11.7%	726	653	+11.2%
	Dunn	195,000	175,000	+11.4%	506	486	+4.1%
	Eau Claire	209,900	190,000	+10.5%	1,087	1,170	-7.1%
	Jackson	144,450	139,900	+3.3%	144	181	-20.4%
	La Crosse	216,700	194,000	+11.7%	1,170	1,129	+3.6%
	Monroe	178,000	160,000	+11.3%	443	403	+9.9%
	Pepin	140,000	149,000	-6.0%	93	73	+27.4%
	Pierce	245,018	217,000	+12.9%	306	277	+10.5%
	St. Croix	279,900	255,000	+9.8%	920	958	-4.0%
	Trempealeau	168,000	164,900	+1.9%	223	214	+4.2%
	Vernon	174,900	165,000	+6.0%	231	205	+12.7%
West Regional Total		215,000	192,500	+11.7%	5,958	5,865	+1.6%

YTD Statewide Median Price		
Through 9/2020	Through 9/2019	% Change
219,000	198,500	+10.3%

YTD Statewide Sales		
Through 9/2020	Through 9/2019	% Change
63,790	62,721	+1.7%