The fact that 88 percent of all homes buyers purchased their home through a REALTOR® should tell you why to hire one. Maybe it’s their knowledge of the industry or the fact that they can accurately complete transaction forms or negotiating sales terms, a REALTOR® works for you to ensure your transaction is a success. 

SMART FINANCIAL DECISION. Using a REALTOR® makes strong financial sense. By working with a REALTOR®, you’ll save time and money on marketing costs and finding qualified leads. A REALTOR® will also help you price your home correctly in your local market. Homes sold with the assistance of an agent typically sell for 13 percent more than when you sell on your own. 

LEADS AND CONTACTS. The fact that 88 percent of all homes buyers purchased their home through a REALTOR® should tell you why to hire one. Maybe it’s their knowledge of the industry or the fact that they can accurately complete transaction forms on your behalf. Perhaps it’s as simple as their ability to hold an open house, or their relationships with trade professionals. Whatever the reason, don’t sweat the process – leave that to a REALTOR®. They are in your corner.

INVESTMENT IN YOU. REALTORS® have a vested interest in your transaction. REALTORS® work for YOU and usually don’t get paid until the deal is done. REALTORS® typically invest in marketing, advertising, signage, gas and open houses — all of which help you sell your home with greater success.

EDUCATION AND KNOWLEDGE. REALTORS® are required to complete 18 hours of education every two years to remain licensed. That much changes in the industry! Coursework explores legal and regulatory affairs that impact real estate transactions, instructions for properly drafting forms, and much more. The assistance of a REALTOR® can help you avoid common mistakes and pitfalls during a real estate transaction.

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