



| Wisconsin Housing Statistics | | | | | | |
|---------------------------------------|-----------|-----------|----------|--------------|-----------|----------|
| | Monthly | | | Year-to-Date | | |
| | Jan 2019 | Jan 2018 | % Change | Jan 2019 | Jan 2018 | % Change |
| Unit Sales | 3,779 | 4,150 | -8.9% | 3,779 | 4,150 | -8.9% |
| Median Price | \$175,000 | \$169,050 | +3.5% | \$175,000 | \$169,050 | +3.5% |
| New Listings | 6,079 | 6,087 | -0.1% | x | x | x |
| Total Listings | 24,040 | 26,516 | -9.3% | x | x | x |
| Months of Inventory | 3.5 | 3.8 | -7.9% | x | x | x |
| Average Days on Market | 112 | 127 | -11.8% | x | x | x |
| WI Housing Affordability Index | 206 | 227 | -9.3% | x | x | x |

| Housing Price Range Statistics | | | | | |
|--------------------------------|-------------------------|--|----------------------------------|---|---|
| Price Range | Total Jan 2019 Listings | Average Days on Market (Feb 2018 - Jan 2019) | Total Sold (Feb 2018 - Jan 2019) | Total Volume Sold (Feb 2018 - Jan 2019) | Months of Inventory (Feb 2018 - Jan 2019) |
| \$0-\$124,999 | 5,914 | 154 | 20,057 | \$1,658,302,290 | 3.5 |
| \$125,000 - \$199,999 | 5,655 | 123 | 25,795 | \$4,110,756,655 | 2.6 |
| \$200,000 – \$349,999 | 6,909 | 138 | 25,761 | \$6,748,477,500 | 3.2 |
| \$350,000 - \$499,999 | 2,935 | 146 | 7,453 | \$3,012,438,101 | 4.7 |
| \$500,000 and higher | 2,627 | 194 | 3,628 | \$2,643,461,907 | 8.7 |



Wisconsin
REALTORS®
Association

Wisconsin Regional Report

Provided by the Wisconsin REALTORS® Association

Report Criteria: Reflecting data for: January 2019 | State: WI | Type: Residential

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-------------------------------|-----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|--------------|--------------------|------------|---------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| Central | Adams | 120,000 | 93,400 | +28.5% | 21 | 29 | -27.6% | 6.3 | 5.8 | +8.6% | 132 | 218 | -39.4% |
| | Clark | 67,000 | 128,500 | -47.9% | 11 | 19 | -42.1% | 6.7 | 5.4 | +24.1% | 229 | 186 | +23.1% |
| | Juneau | 89,000 | 93,000 | -4.3% | 19 | 19 | 0.0% | 5.6 | 6.4 | -12.5% | 116 | 178 | -34.8% |
| | Marathon | 165,000 | 139,000 | +18.7% | 79 | 97 | -18.6% | 3.1 | 3.4 | -8.8% | 131 | 126 | +4.0% |
| | Marquette | 73,500 | 149,500 | -50.8% | 10 | 14 | -28.6% | 6.5 | 8.5 | -23.5% | 107 | 276 | -61.2% |
| | Portage | 175,750 | 173,000 | +1.6% | 41 | 47 | -12.8% | 2.9 | 3.2 | -9.4% | 93 | 133 | -30.1% |
| | Waushara | 143,000 | 143,450 | -0.3% | 19 | 24 | -20.8% | 4.4 | 6.6 | -33.3% | 147 | 188 | -21.8% |
| | Wood | 96,000 | 76,500 | +25.5% | 37 | 32 | +15.6% | 3.0 | 3.5 | -14.3% | 101 | 155 | -34.8% |
| Central Regional Total | | 143,000 | 138,000 | +3.6% | 237 | 281 | -15.7% | 4.0 | 4.4 | -9.1% | 124 | 160 | -22.5% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-----------------------------|----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|---------------|--------------------|------------|---------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| North | Ashland | 69,450 | 73,450 | -5.4% | 12 | 12 | 0.0% | 14.5 | 9.7 | +49.5% | 177 | 246 | -28.0% |
| | Barron | 135,000 | 128,000 | +5.5% | 35 | 25 | +40.0% | 4.6 | 4.3 | +7.0% | 102 | 139 | -26.6% |
| | Bayfield | 168,000 | 125,000 | +34.4% | 15 | 19 | -21.1% | 14.1 | 10.6 | +33.0% | 193 | 239 | -19.2% |
| | Burnett | 124,400 | 130,250 | -4.5% | 27 | 28 | -3.6% | 3.4 | 5.1 | -33.3% | 301 | 251 | +19.9% |
| | Douglas | 99,500 | 113,250 | -12.1% | 30 | 38 | -21.1% | 7.3 | 4.3 | +69.8% | 127 | 111 | +14.4% |
| | Florence | NA | NA | NA | NA | NA | NA | 26.2 | 11.1 | +136.0% | NA | NA | NA |
| | Forest | NA | NA | NA | 7 | 6 | +16.7% | 7.5 | 13.2 | -43.2% | 220 | 176 | +25.0% |
| | Iron | NA | NA | NA | 2 | 6 | -66.7% | 15.5 | 19.0 | -18.4% | 238 | 207 | +15.0% |
| | Langlade | 123,000 | 81,500 | +50.9% | 15 | 26 | -42.3% | 6.7 | 7.1 | -5.6% | 176 | 216 | -18.5% |
| | Lincoln | 114,250 | 109,500 | +4.3% | 20 | 33 | -39.4% | 5.3 | 6.7 | -20.9% | 101 | 173 | -41.6% |
| | Oneida | 195,000 | 185,000 | +5.4% | 41 | 55 | -25.5% | 5.5 | 8.5 | -35.3% | 205 | 218 | -6.0% |
| | Polk | 190,000 | 110,000 | +72.7% | 33 | 28 | +17.9% | 3.2 | 3.0 | +6.7% | 115 | 138 | -16.7% |
| | Price | 148,950 | 106,500 | +39.9% | 10 | 11 | -9.1% | 9.9 | 13.6 | -27.2% | 381 | 209 | +82.3% |
| | Rusk | NA | NA | NA | 7 | 2 | +250.0% | 5.9 | 9.0 | -34.4% | 141 | 373 | -62.2% |
| | Sawyer | 210,000 | 216,350 | -2.9% | 25 | 26 | -3.8% | 8.7 | 10.6 | -17.9% | 285 | 280 | +1.8% |
| Taylor | NA | NA | NA | 8 | 4 | +100.0% | 5.7 | 9.4 | -39.4% | 164 | 233 | -29.6% | |
| Vilas | 181,000 | 230,000 | -21.3% | 23 | 33 | -30.3% | 7.4 | 10.4 | -28.8% | 185 | 232 | -20.3% | |
| Washburn | 110,000 | 89,503 | +22.9% | 23 | 18 | +27.8% | 5.9 | 6.6 | -10.6% | 149 | 201 | -25.9% | |
| North Regional Total | | 138,000 | 130,000 | +6.2% | 333 | 370 | -10.0% | 6.5 | 7.3 | -11.0% | 181 | 201 | -10.0% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|-------------|----------------|----------------|--------------|------------|------------|--------------|------------------|------------|--------------|--------------------|------------|--------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| Northeast | Brown | 169,900 | 175,000 | -2.9% | 148 | 158 | -6.3% | 3.0 | 2.9 | +3.4% | 93 | 101 | -7.9% |
| | Calumet | 216,000 | 157,500 | +37.1% | 38 | 43 | -11.6% | 3.6 | 3.6 | 0.0% | 119 | 148 | -19.6% |
| | Door | 220,000 | 243,000 | -9.5% | 38 | 41 | -7.3% | 7.1 | 9.2 | -22.8% | 228 | 294 | -22.4% |
| | Fond du Lac | 153,000 | 144,950 | +5.6% | 75 | 80 | -6.3% | 3.7 | 4.4 | -15.9% | 124 | 119 | +4.2% |
| | Green Lake | 104,000 | 182,000 | -42.9% | 14 | 25 | -44.0% | 7.2 | 7.8 | -7.7% | 116 | 216 | -46.3% |
| | Kewaunee | 127,450 | 156,500 | -18.6% | 32 | 12 | +166.7% | 4.7 | 4.5 | +4.4% | 126 | 89 | +41.6% |
| | Manitowoc | 107,700 | 90,000 | +19.7% | 64 | 80 | -20.0% | 3.8 | 3.7 | +2.7% | 94 | 154 | -39.0% |
| | Marinette | 130,000 | 78,000 | +66.7% | 39 | 29 | +34.5% | 5.7 | 8.0 | -28.8% | 137 | 120 | +14.2% |
| | Menominee | NA | NA | NA | NA | 2 | -100.0% | 4.9 | 7.6 | -35.5% | NA | 219 | -100.0% |
| | Oconto | 170,000 | 166,500 | +2.1% | 33 | 28 | +17.9% | 5.0 | 6.5 | -23.1% | 239 | 183 | +30.6% |
| | Outagamie | 166,000 | 156,500 | +6.1% | 123 | 120 | +2.5% | 2.5 | 2.4 | +4.2% | 92 | 95 | -3.2% |
| | Shawano | 98,000 | 119,900 | -18.3% | 17 | 27 | -37.0% | 5.8 | 4.8 | +20.8% | 170 | 169 | +0.6% |
| | Waupaca | 185,000 | 134,500 | +37.5% | 23 | 30 | -23.3% | 5.5 | 5.7 | -3.5% | 110 | 141 | -22.0% |
| | Winnebago | 129,900 | 129,950 | 0.0% | 93 | 124 | -25.0% | 2.7 | 3.0 | -10.0% | 109 | 110 | -0.9% |
| Northeast Regional Total | | 150,400 | 148,000 | +1.6% | 737 | 799 | -7.8% | 3.8 | 4.1 | -7.3% | 120 | 132 | -9.1% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|-------------------------------------|-----------|----------------|----------------|--------------|------------|------------|---------------|------------------|------------|--------------|--------------------|------------|--------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| South Central | Columbia | 145,250 | 162,000 | -10.3% | 26 | 39 | -33.3% | 3.5 | 3.7 | -5.4% | 176 | 129 | +36.4% |
| | Crawford | NA | NA | NA | 6 | 6 | 0.0% | 7.0 | 6.3 | +11.1% | 195 | 120 | +62.5% |
| | Dane | 275,000 | 270,396 | +1.7% | 359 | 418 | -14.1% | 2.5 | 2.6 | -3.8% | 107 | 103 | +3.9% |
| | Dodge | 156,000 | 155,200 | +0.5% | 45 | 58 | -22.4% | 3.5 | 3.4 | +2.9% | 111 | 125 | -11.2% |
| | Grant | 130,000 | 128,000 | +1.6% | 17 | 19 | -10.5% | 5.1 | 5.0 | +2.0% | 138 | 121 | +14.0% |
| | Green | 210,500 | 169,900 | +23.9% | 24 | 25 | -4.0% | 2.9 | 2.7 | +7.4% | 122 | 111 | +9.9% |
| | Iowa | NA | 163,000 | NA | 7 | 14 | -50.0% | 4.6 | 5.7 | -19.3% | 104 | 152 | -31.6% |
| | Jefferson | 223,000 | 208,500 | +7.0% | 63 | 77 | -18.2% | 3.5 | 3.1 | +12.9% | 101 | 119 | -15.1% |
| | Lafayette | NA | NA | NA | 8 | 5 | +60.0% | 5.4 | 5.8 | -6.9% | 136 | 111 | +22.5% |
| | Richland | NA | 120,000 | NA | 3 | 12 | -75.0% | 5.4 | 4.9 | +10.2% | 146 | 194 | -24.7% |
| | Rock | 149,900 | 144,750 | +3.6% | 124 | 130 | -4.6% | 2.8 | 2.6 | +7.7% | 103 | 117 | -12.0% |
| | Sauk | 180,000 | 209,000 | -13.9% | 45 | 43 | +4.7% | 4.2 | 4.5 | -6.7% | 118 | 162 | -27.2% |
| South Central Regional Total | | 224,900 | 219,900 | +2.3% | 727 | 846 | -14.1% | 3.1 | 3.0 | +3.3% | 112 | 116 | -3.4% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|---------------------------------|------------|----------------|----------------|--------------|--------------|--------------|--------------|------------------|------------|--------------|--------------------|------------|---------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| Southeast | Kenosha | 160,000 | 162,000 | -1.2% | 110 | 123 | -10.6% | 2.7 | 2.8 | -3.6% | 81 | 85 | -4.7% |
| | Milwaukee | 154,000 | 140,000 | +10.0% | 625 | 647 | -3.4% | 2.6 | 3.1 | -16.1% | 87 | 106 | -17.9% |
| | Ozaukee | 359,865 | 285,000 | +26.3% | 47 | 58 | -19.0% | 3.1 | 3.5 | -11.4% | 122 | 106 | +15.1% |
| | Racine | 159,900 | 160,000 | -0.1% | 161 | 155 | +3.9% | 2.9 | 2.7 | +7.4% | 85 | 102 | -16.7% |
| | Sheboygan | 154,980 | 130,000 | +19.2% | 77 | 67 | +14.9% | 3.5 | 3.8 | -7.9% | 90 | 115 | -21.7% |
| | Walworth | 189,200 | 206,000 | -8.2% | 82 | 90 | -8.9% | 4.6 | 4.8 | -4.2% | 124 | 144 | -13.9% |
| | Washington | 229,900 | 247,000 | -6.9% | 81 | 100 | -19.0% | 2.4 | 2.9 | -17.2% | 110 | 103 | +6.8% |
| | Waukesha | 290,000 | 270,500 | +7.2% | 265 | 267 | -0.7% | 2.7 | 2.5 | +8.0% | 100 | 111 | -9.9% |
| Southeast Regional Total | | 181,896 | 172,000 | +5.8% | 1,448 | 1,507 | -3.9% | 2.8 | 3.1 | -9.7% | 94 | 107 | -12.1% |

| Region | County | Median Price | | | Sales | | | Months Inventory | | | Avg Days On Market | | |
|----------------------------|-------------|----------------|----------------|---------------|------------|------------|---------------|------------------|------------|--------------|--------------------|------------|---------------|
| | | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change | 1/2019 | 1/2018 | % Change |
| West | Buffalo | NA | 114,950 | NA | 3 | 10 | -70.0% | 7.2 | 5.5 | +30.9% | 62 | 169 | -63.3% |
| | Chippewa | 173,200 | 187,965 | -7.9% | 38 | 34 | +11.8% | 3.5 | 3.0 | +16.7% | 86 | 122 | -29.5% |
| | Dunn | 175,950 | 179,000 | -1.7% | 24 | 25 | -4.0% | 2.9 | 3.6 | -19.4% | 83 | 125 | -33.6% |
| | Eau Claire | 184,900 | 158,000 | +17.0% | 65 | 61 | +6.6% | 2.6 | 2.7 | -3.7% | 104 | 137 | -24.1% |
| | Jackson | 195,000 | NA | NA | 14 | 8 | +75.0% | 5.7 | 6.3 | -9.5% | 189 | 127 | +48.8% |
| | La Crosse | 179,750 | 165,000 | +8.9% | 44 | 77 | -42.9% | 2.2 | 2.6 | -15.4% | 75 | 99 | -24.2% |
| | Monroe | 117,000 | 137,700 | -15.0% | 14 | 26 | -46.2% | 4.2 | 4.6 | -8.7% | 152 | 129 | +17.8% |
| | Pepin | NA | 193,000 | NA | 2 | 10 | -80.0% | 3.8 | 6.8 | -44.1% | 154 | 169 | -8.9% |
| | Pierce | 181,000 | 179,250 | +1.0% | 12 | 14 | -14.3% | 2.5 | 3.1 | -19.4% | 64 | 85 | -24.7% |
| | St. Croix | 224,700 | 234,500 | -4.2% | 66 | 59 | +11.9% | 2.4 | 2.7 | -11.1% | 106 | 114 | -7.0% |
| | Trempealeau | NA | 125,000 | NA | 6 | 11 | -45.5% | 4.8 | 4.5 | +6.7% | 189 | 134 | +41.0% |
| | Vernon | NA | 139,000 | NA | 9 | 12 | -25.0% | 4.1 | 5.0 | -18.0% | 92 | 113 | -18.6% |
| West Regional Total | | 189,000 | 171,000 | +10.5% | 297 | 347 | -14.4% | 3.0 | 3.3 | -9.1% | 102 | 121 | -15.7% |

Statewide Median Price

| 1/2019 | 1/2018 | % Change |
|---------|---------|----------|
| 175,000 | 169,050 | +3.5% |

Statewide Sales

| 1/2019 | 1/2018 | % Change |
|--------|--------|----------|
| 3,779 | 4,150 | -8.9% |

Statewide Avg Days On Market

| 1/2019 | 1/2018 | % Change |
|--------|--------|----------|
| 112 | 127 | -11.8% |

Statewide Months Inventory

| 1/2019 | 1/2018 | % Change |
|--------|--------|----------|
| 3.5 | 3.8 | -7.9% |

Statewide New Listings

| 1/2019 | 1/2018 | % Change |
|--------|--------|----------|
| 6,079 | 6,087 | -0.1% |

Statewide Total Listings

| 1/2019 | 1/2018 | % Change |
|--------|--------|----------|
| 24,040 | 26,516 | -9.3% |

Price Range Stats

| Listing Price Range | Current Properties For Sale | Avg Days On Market (sold listings) | Number of Sales in Prev 12 months | Total Sales in Prev 12 Months | Months Inventory |
|-----------------------|-----------------------------|------------------------------------|-----------------------------------|-------------------------------|------------------|
| \$0 - \$124,999 | 5,914 | 154 | 20,057 | 1,658,302,290 | 3.5 |
| \$125,000 - \$199,999 | 5,655 | 123 | 25,795 | 4,110,756,655 | 2.6 |
| \$200,000 - \$349,999 | 6,909 | 138 | 25,761 | 6,748,477,500 | 3.2 |
| \$350,000 - \$499,999 | 2,935 | 146 | 7,453 | 3,012,438,101 | 4.7 |
| \$500,000+ | 2,627 | 194 | 3,628 | 2,634,461,907 | 8.7 |