WRA

OCTOBER 2026

WISCONSIN REAL ESTATE REPORT



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October 2026 Wisconsin Real Estate Report

Wisconsin Home Sales Slide as Mortgage Rates Spike in October

This page: Reflecting data for October 2026. State: WI. Type: Residential.

TALKING POINTS

- Average monthly mortgage rates rose sharply over the past 12 months, which led to an 8.5% reduction in existing home sales in October 2026 compared to October 2025. Sale prices increased over that same period, but only moderately. Specifically, the October median price rose just 2.3% to $341,000.
- On a year-to-date basis, sales were up slightly, rising 1.8% compared to the first 10 months of 2025, and the median price increased 5.2% to $345,000 over that same period.
- The 30-year fixed mortgage rate spiked by more than a full percentage point, increasing from an average of 6.25% in October 2025 to 7.33% in October 2026. The monthly average rate last surpassed the 7% mark in May 2024 when it hit 7.06%.
- For the second straight month, new listings fell more than 5% compared to a year earlier, but total listings grew. October new listings dropped 5.8% even as total listings grew 6.1% over the last 12 months.
- Average days on the market increased 5.6% over the last 12 months. Regionally, the more urban regions in the Northeast, South Central and Southeast saw the largest increase in days on the market, ranging from 6.6% to 11.5%. The West region grew just 1.3%, whereas the North and Central regions experienced slight reductions in the 3.2% to 3.7% range.
- Housing affordability slid 12.2% over the most recent 12-month period, primarily due to the spike in mortgage rates. Although the rate of median home price appreciation remained below the most recent estimates of the annual inflation rate, median family income growth was essentially unchanged over the last 12 months. These trends pushed the Wisconsin Housing Affordability Index to its lowest level since the WRA began tracking affordability in 2009.

ADDITIONAL ANALYSIS



Mortgage Rates Have Been Going in the Wrong Direction

"Mortgage rates have remained above 6.5% since July, climbing nearly half a percent in the last two months and now exceeding 7%. While higher rates have kept some buyers on the sidelines, we remain hopeful that rates will begin to ease, bringing renewed opportunities and confidence to the market."

Amy Curler
2026 Chair of the Board of Directors, Wisconsin REALTORS® Association



Affordability and Seasonal Opportunities for Buyers

"Hopefully mortgage rates peaked in October and are coming down, but it is also important to remember that affordability tends to improve during off-peak periods. Sellers listing their homes in the colder winter months tend to be more motivated to sell, which can lead to more generous concessions on the final sale price."

Tom Larson
President & CEO, Wisconsin REALTORS® Association



More Total Inventory Even as New Listings Fall

"Total listings rose by 6.1% over the last year, even though new listings dropped 5.8% over that same period. This suggests that the improvement in total listings is resulting from homes staying on the market longer, which is validated by the 5.6% year-over-year increase in average days on the market. More time on the market can lead to lower annualized price appreciation, which was just 2.3% in October."

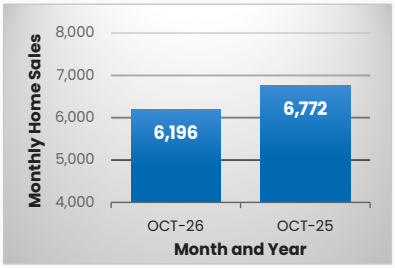
Dave Clark
Professor Emeritus of Economics and WRA Consultant

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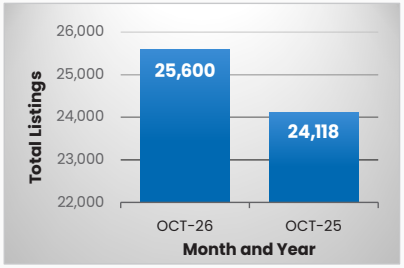
MONTHLY HOME SALES



October 2026	October 2025
6,196	6,772

from last year ↓ 8.5%

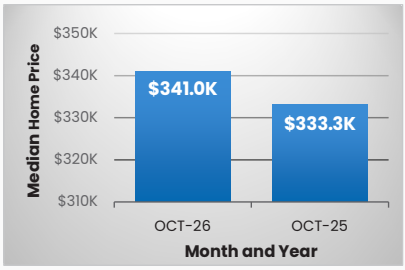
TOTAL STATEWIDE LISTINGS



October 2026	October 2025
25,600	24,118

from last year ↑ 6.1%

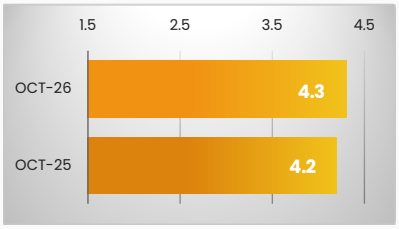
MEDIAN HOME PRICE



October 2026	October 2025
$341,000	$333,250

from last year ↑ 2.3%

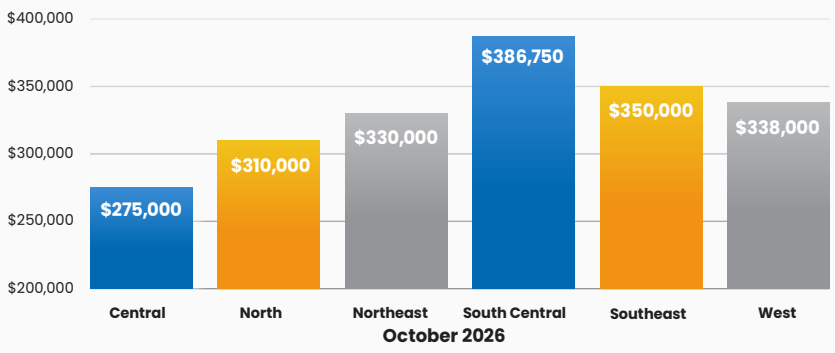
MONTHS OF INVENTORY



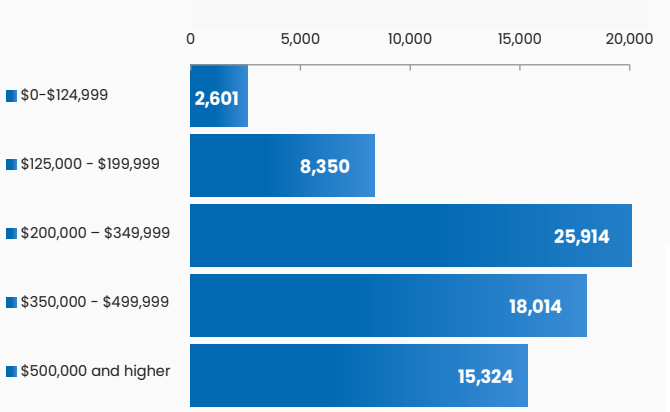
October 2026	October 2025
4.3	4.2

from last year ↑ 2.4%

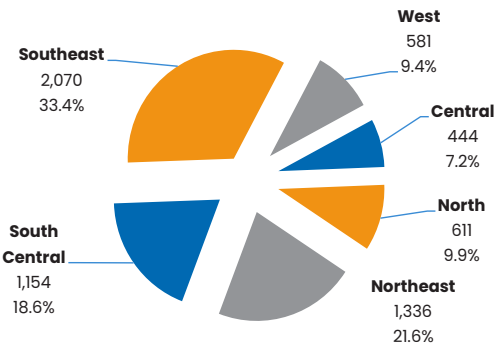
MEDIAN PRICES BY REGION



HOMES SOLD BY PRICE RANGE IN PAST 12 MONTHS



HOME SALES BY REGION

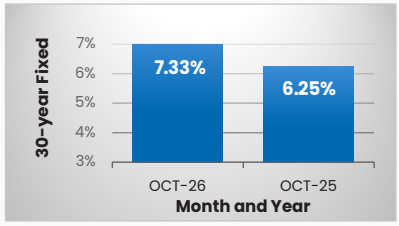


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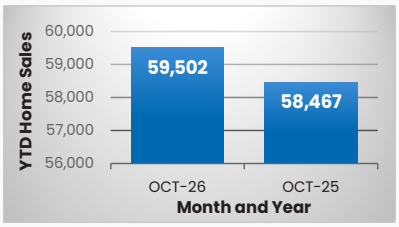
MORTGAGE INTEREST RATES*



October 2026	October 2025
7.33%	6.25%

from last year ↑ 108 basis points

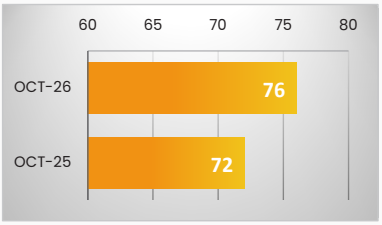
YEAR-TO-DATE HOME SALES



Year to Date 2026	Year to Date 2025
59,502	58,467

from last year ↑ 1.8%

AVERAGE DAYS ON MARKET*

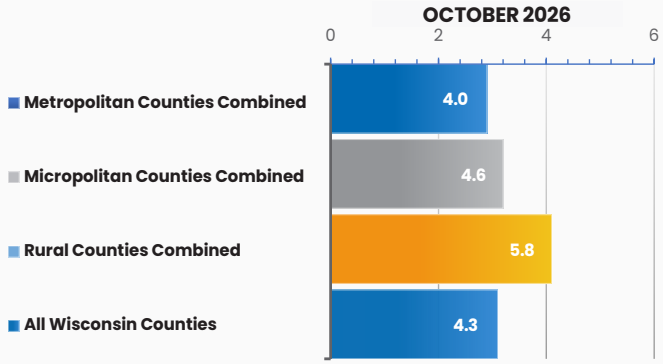


October 2026	October 2025
76	72

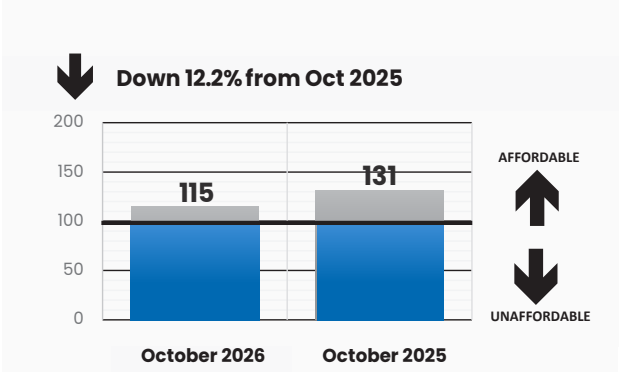
from last year ↑ 5.6%

** Interest rate data based on Freddie Mac 30-year fixed mortgage rates.*

MONTHS OF INVENTORY BY URBAN CLASSIFICATION



HOUSING AFFORDABILITY INDEX



Metropolitan counties include: Brown, Calumet, Chippewa, Columbia, Dane, Douglas, Eau Claire, Fond du Lac, Green, Iowa, Kenosha, Kewaunee, La Crosse, Lincoln, Marathon, Milwaukee, Oconto, Ozaukee, Outagamie, Pierce, Racine, Rock, Sheboygan, St. Croix, Washington, Waukesha and Winnebago.

Micropolitan counties include: Dodge, Dunn, Florence, Grant, Jefferson, Manitowoc, Marinette, Menominee, Portage, Sauk, Shawano, Walworth and Wood.

Rural counties include: Adams, Ashland, Barron, Bayfield, Buffalo, Burnett, Clark, Crawford, Door, Forest, Green Lake, Iron, Jackson, Juneau, Lafayette, Langlade, Marquette, Monroe, Oneida, Pepin, Polk, Price, Rusk, Richland, Sawyer, Taylor, Trempealeau, Vernon, Vilas, Washburn, Waupaca and Waushara.

This index shows the portion of the median-priced home that a qualified buyer with median family income can afford to buy, assuming 20% down and the remaining balance financed with a 30-year fixed mortgage at current rates. A value of 100 means a buyer with median income has enough to qualify for a mortgage on the median-priced home.

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		Median Price			Sales			Months Inventory			Avg Days On Market		
Region	**County**	**10/2026**	**10/2025**	**% Change**	**10/2026**	**10/2025**	**% Change**	**10/2026**	**10/2025**	**% Change**	**10/2026**	**10/2025**	**% Change**
Central	Adams	250,000	270,000	-7.4%	60	60	0.0%	6.1	6.6	-7.6%	107	104	+2.9%
	Clark	215,000	256,000	-16.0%	19	17	+11.8%	5.4	6.1	-11.5%	81	100	-19.0%
	Juneau	249,900	230,000	+8.7%	41	44	-6.8%	5.9	6.0	-1.7%	102	89	+14.6%
	Marathon	293,750	264,000	+11.3%	150	162	-7.4%	4.2	3.7	+13.5%	66	77	-14.3%
	Marquette	273,000	239,000	+14.2%	21	25	-16.0%	5.3	5.9	-10.2%	84	113	-25.7%
	Portage	320,000	305,000	+4.9%	46	61	-24.6%	5.4	4.6	+17.4%	83	70	+18.6%
	Waushara	215,000	260,950	-17.6%	29	34	-14.7%	5.4	4.7	+14.9%	70	83	-15.7%
	Wood	250,500	257,725	-2.8%	78	88	-11.4%	4.3	3.6	+19.4%	71	71	0.0%
	Central Regional Total	**275,000**	**265,000**	**+3.8%**	**444**	**491**	**-9.6%**	**4.9**	**4.7**	**+4.3%**	**79**	**82**	**-3.7%**

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North	Ashland	230,000	250,000	-8.0%	19	19	0.0%	11.1	7.8	+42.3%	125	138	-9.4%
	Barron	325,000	280,000	+16.1%	50	93	-46.2%	5.7	5.3	+7.5%	106	78	+35.9%
	Bayfield	377,500	426,500	-11.5%	26	28	-7.1%	8.5	8.0	+6.3%	106	123	-13.8%
	Burnett	297,000	325,000	-8.6%	31	33	-6.1%	4.9	6.6	-25.8%	78	87	-10.3%
	Douglas	250,800	270,000	-7.1%	38	70	-45.7%	6.6	5.8	+13.8%	78	78	0.0%
	Florence	NA	NA	NA	3	NA	NA	7.0	7.6	-7.9%	68	NA	NA
	Forest	247,000	209,500	+17.9%	15	14	+7.1%	5.3	7.4	-28.4%	90	68	+32.4%
	Iron	NA	NA	NA	8	9	-11.1%	7.6	7.1	+7.0%	80	76	+5.3%
	Langlade	225,000	300,000	-25.0%	32	31	+3.2%	5.1	5.1	0.0%	79	84	-6.0%
	Lincoln	200,000	330,000	-39.4%	51	52	-1.9%	4.4	4.0	+10.0%	89	110	-19.1%
	Oneida	402,500	415,000	-3.0%	76	79	-3.8%	4.2	4.9	-14.3%	84	86	-2.3%
	Polk	350,501	289,000	+21.3%	61	66	-7.6%	4.4	4.3	+2.3%	69	99	-30.3%
	Price	269,900	215,000	+25.5%	19	36	-47.2%	7.5	6.8	+10.3%	105	136	-22.8%
	Rusk	155,000	185,000	-16.2%	19	21	-9.5%	6.9	5.3	+30.2%	109	125	-12.8%
	Sawyer	385,000	389,887	-1.3%	48	59	-18.6%	7.6	6.7	+13.4%	105	103	+1.9%
	Taylor	221,000	185,000	+19.5%	17	16	+6.3%	6.7	6.4	+4.7%	75	102	-26.5%
	Vilas	400,000	510,000	-21.6%	62	71	-12.7%	6.3	5.5	+14.5%	111	88	+26.1%
	Washburn	327,500	352,500	-7.1%	36	22	+63.6%	5.3	6.2	-14.5%	94	78	+20.5%
	North Regional Total	**310,000**	**315,000**	**-1.6%**	**611**	**719**	**-15.0%**	**5.9**	**5.7**	**+3.5%**	**92**	**95**	**-3.2%**

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Northeast	Brown	364,950	350,000	+4.3%	284	284	0.0%	4.0	4.0	0.0%	66	60	+10.0%
	Calumet	399,900	329,400	+21.4%	51	71	-28.2%	4.4	3.7	+18.9%	79	71	+11.3%
	Door	419,000	456,375	-8.2%	81	100	-19.0%	6.4	7.0	-8.6%	147	103	+42.7%
	Fond du Lac	294,750	270,000	+9.2%	114	133	-14.3%	4.3	4.0	+7.5%	65	64	+1.6%
	Green Lake	245,000	379,950	-35.5%	34	26	+30.8%	6.1	6.4	-4.7%	88	96	-8.3%
	Kewaunee	397,500	331,000	+20.1%	24	28	-14.3%	3.9	2.8	+39.3%	78	68	+14.7%
	Manitowoc	270,000	217,750	+24.0%	83	92	-9.8%	3.7	3.5	+5.7%	65	67	-3.0%
	Marinette	227,500	232,500	-2.2%	76	62	+22.6%	4.7	5.5	-14.5%	62	65	-4.6%
	Menominee	NA	NA	NA	4	6	-33.3%	7.7	3.8	+102.6%	171	91	+87.9%
	Oconto	244,000	315,000	-22.5%	50	49	+2.0%	4.7	5.4	-13.0%	75	69	+8.7%
	Outagamie	370,000	327,500	+13.0%	239	238	+0.4%	3.4	3.2	+6.3%	67	62	+8.1%
	Shawano	265,750	229,950	+15.6%	44	46	-4.3%	4.2	3.9	+7.7%	81	92	-12.0%
	Waupaca	292,500	262,500	+11.4%	54	49	+10.2%	5.4	4.5	+20.0%	78	73	+6.8%
	Winnebago	301,829	260,500	+15.9%	198	196	+1.0%	3.4	3.5	-2.9%	63	62	+1.6%
	Northeast Regional Total	**330,000**	**310,000**	**+6.5%**	**1,336**	**1,380**	**-3.2%**	**4.1**	**4.1**	**0.0%**	**73**	**68**	**+7.4%**

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South Central	Columbia	393,500	313,000	+25.7%	64	66	-3.0%	5.3	5.5	-3.6%	80	75	+6.7%
	Crawford	259,999	209,000	+24.4%	19	19	0.0%	5.7	5.8	-1.7%	103	71	+45.1%
	Dane	474,000	470,000	+0.9%	481	588	-18.2%	4.4	4.3	+2.3%	80	82	-2.4%
	Dodge	305,000	279,900	+9.0%	77	89	-13.5%	4.2	3.3	+27.3%	71	68	+4.4%
	Grant	215,000	250,000	-14.0%	41	37	+10.8%	5.0	5.1	-2.0%	67	74	-9.5%
	Green	365,850	324,900	+12.6%	48	41	+17.1%	5.2	5.6	-7.1%	90	71	+26.8%
	Iowa	263,000	352,500	-25.4%	26	32	-18.8%	6.6	5.3	+24.5%	80	97	-17.5%
	Jefferson	370,000	317,500	+16.5%	75	92	-18.5%	4.2	4.0	+5.0%	76	57	+33.3%
	Lafayette	225,600	301,000	-25.0%	15	14	+7.1%	4.2	6.2	-32.3%	72	70	+2.9%
	Richland	270,000	250,000	+8.0%	25	15	+66.7%	6.8	5.9	+15.3%	69	77	-10.4%
	Rock	309,000	300,000	+3.0%	181	225	-19.6%	4.2	3.9	+7.7%	70	62	+12.9%
	Sauk	398,566	317,950	+25.4%	102	80	+27.5%	5.3	6.2	-14.5%	114	96	+18.8%
	South Central Regional Total	**386,750**	**375,000**	**+3.1%**	**1,154**	**1,298**	**-11.1%**	**4.5**	**4.4**	**+2.3%**	**81**	**76**	**+6.6%**

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Southeast	Kenosha	329,500	319,000	+3.3%	133	159	-16.4%	4.0	2.7	+48.1%	66	52	+26.9%
	Milwaukee	277,500	287,000	-3.3%	799	880	-9.2%	3.7	3.5	+5.7%	65	55	+18.2%
	Ozaukee	475,000	485,950	-2.3%	97	98	-1.0%	3.8	3.8	0.0%	68	83	-18.1%
	Racine	307,500	309,900	-0.8%	204	221	-7.7%	4.0	3.5	+14.3%	60	55	+9.1%
	Sheboygan	357,450	297,500	+20.2%	144	130	+10.8%	3.6	3.6	0.0%	68	65	+4.6%
	Walworth	414,500	415,000	-0.1%	122	177	-31.1%	4.9	5.3	-7.5%	109	83	+31.3%
	Washington	420,000	380,000	+10.5%	139	156	-10.9%	3.6	3.6	0.0%	67	64	+4.7%
	Waukesha	507,450	475,000	+6.8%	432	462	-6.5%	3.2	3.2	0.0%	67	61	+9.8%
	Southeast Regional Total	**350,000**	**347,000**	**+0.9%**	**2,070**	**2,283**	**-9.3%**	**3.7**	**3.5**	**+5.7%**	**68**	**61**	**+11.5%**

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West	Buffalo	242,500	311,000	-22.0%	10	16	-37.5%	5.8	6.8	-14.7%	171	72	+137.5%
	Chippewa	326,600	343,250	-4.9%	70	70	0.0%	4.8	5.0	-4.0%	77	76	+1.3%
	Dunn	303,000	275,000	+10.2%	30	61	-50.8%	5.4	5.0	+8.0%	88	77	+14.3%
	Eau Claire	334,000	311,521	+7.2%	128	102	+25.5%	4.7	3.6	+30.6%	74	82	-9.8%
	Jackson	319,500	275,000	+16.2%	12	17	-29.4%	6.2	5.2	+19.2%	107	76	+40.8%
	La Crosse	334,950	319,900	+4.7%	128	125	+2.4%	3.5	3.6	-2.8%	65	62	+4.8%
	Monroe	315,000	240,000	+31.3%	37	45	-17.8%	5.0	6.6	-24.2%	73	84	-13.1%
	Pepin	225,000	NA	NA	11	8	+37.5%	7.0	5.4	+29.6%	65	82	-20.7%
	Pierce	375,000	351,750	+6.6%	28	35	-20.0%	3.5	4.6	-23.9%	80	89	-10.1%
	St. Croix	420,000	395,000	+6.3%	84	80	+5.0%	4.4	4.2	+4.8%	93	87	+6.9%
	Trempealeau	269,500	282,450	-4.6%	24	26	-7.7%	4.9	5.4	-9.3%	74	73	+1.4%
	Vernon	320,000	233,500	+37.0%	19	16	+18.8%	5.0	6.3	-20.6%	74	70	+5.7%
	West Regional Total	**338,000**	**315,000**	**+7.3%**	**581**	**601**	**-3.3%**	**4.6**	**4.5**	**+2.2%**	**78**	**77**	**+1.3%**

October 2026 Wisconsin Real Estate Report

Wisconsin Home Sales Slide as Mortgage Rates Spike in October

This page: Reflecting data for October 2026. State: WI. Type: Residential.

Statewide Median Price

10/2026	10/2025	% Change
341,000	333,250	+2.3%

Statewide Sales

10/2026	10/2025	% Change
6,196	6,772	-8.5%

Statewide Avg Days On Market

10/2026	10/2025	% Change
76	72	+5.6%

Statewide Months Inventory

10/2026	10/2025	% Change
4.3	4.2	+2.4%

Statewide New Listings

10/2026	10/2025	% Change
7,548	8,016	-5.8%

Statewide Total Listings

10/2026	10/2025	% Change
25,600	24,118	+6.1%

Price Range Stats

Listing Price Range	Current Properties For Sale	Avg Days On Market* (sold listings)	Number of Sales in Prev 12 months	Total Sales in Prev 12 Months	Months Inventory
$0 - $124,999	1,218	75	2,601	238,680,675	5.6
$125,000 - $199,999	2,893	71	8,350	1,400,766,330	4.2
$200,000 - $349,999	8,091	64	25,914	7,184,603,494	3.7
$350,000 - $499,999	6,281	75	18,014	7,567,414,891	4.2
$500,000+	7,031	90	15,324	11,996,470,065	5.5

**As of December 2025, annualized average days on market are based solely on closed listings over the past 12 months. Previous reports included both closed and active listings in the computation of average days on the market by price range.*

Months of Inventory by Broad Urban-Rural Classification

Category	October 2026	October 2025
Metropolitan Counties Combined	4.0	3.8
Micropolitan Counties Combined	4.6	4.5
Rural Counties Combined	5.8	5.8
State Total	4.3	4.2

October 2026 Wisconsin Real Estate Report

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
Central	Adams	273,000	255,000	+7.1%	465	437	+6.4%
	Clark	200,000	200,000	0.0%	216	218	-0.9%
	Juneau	265,057	236,550	+12.1%	344	356	-3.4%
	Marathon	290,000	270,000	+7.4%	1,204	1,175	+2.5%
	Marquette	257,500	280,000	-8.0%	193	215	-10.2%
	Portage	315,000	315,000	0.0%	538	533	+0.9%
	Waushara	295,000	285,000	+3.5%	267	273	-2.2%
	Wood	240,000	223,000	+7.6%	767	757	+1.3%
	Central Regional Total	**271,000**	**255,700**	**+6.0%**	**3,994**	**3,964**	**+0.8%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
North	Ashland	207,500	179,450	+15.6%	162	176	-8.0%
	Barron	299,000	280,000	+6.8%	641	723	-11.3%
	Bayfield	350,000	360,000	-2.8%	206	237	-13.1%
	Burnett	310,000	330,000	-6.1%	369	356	+3.7%
	Douglas	253,500	245,000	+3.5%	421	465	-9.5%
	Florence	358,000	213,000	+68.1%	21	18	+16.7%
	Forest	280,000	290,000	-3.4%	141	124	+13.7%
	Iron	347,500	303,550	+14.5%	70	76	-7.9%
	Langlade	225,000	199,000	+13.1%	276	288	-4.2%
	Lincoln	258,000	222,000	+16.2%	429	396	+8.3%
	Oneida	378,000	383,250	-1.4%	648	604	+7.3%
	Polk	341,950	314,950	+8.6%	497	554	-10.3%
	Price	219,000	192,400	+13.8%	262	277	-5.4%
	Rusk	200,000	200,000	0.0%	157	183	-14.2%
	Sawyer	355,000	342,000	+3.8%	360	379	-5.0%
	Taylor	230,920	215,000	+7.4%	141	155	-9.0%
	Vilas	450,000	422,000	+6.6%	474	451	+5.1%
	Washburn	355,000	305,000	+16.4%	297	272	+9.2%
	North Regional Total	**307,750**	**289,900**	**+6.2%**	**5,572**	**5,734**	**-2.8%**

October 2026 Wisconsin Real Estate Report

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
South Central	Columbia	358,950	336,000	+6.8%	558	576	-3.1%
	Crawford	249,500	230,000	+8.5%	140	139	+0.7%
	Dane	475,000	455,000	+4.4%	5,767	5,639	+2.3%
	Dodge	311,000	291,000	+6.9%	786	798	-1.5%
	Grant	215,000	214,950	0.0%	347	352	-1.4%
	Green	310,000	289,900	+6.9%	379	328	+15.5%
	Iowa	325,000	330,000	-1.5%	196	205	-4.4%
	Jefferson	369,900	344,900	+7.2%	912	904	+0.9%
	Lafayette	247,500	244,000	+1.4%	111	97	+14.4%
	Richland	258,500	270,000	-4.3%	136	121	+12.4%
	Rock	301,000	282,500	+6.5%	1,809	1,811	-0.1%
	Sauk	359,000	327,838	+9.5%	689	652	+5.7%
	South Central Regional Total	**399,900**	**384,900**	**+3.9%**	**11,830**	**11,622**	**+1.8%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
Southeast	Kenosha	335,000	306,000	+9.5%	1,399	1,423	-1.7%
	Milwaukee	289,000	280,000	+3.2%	8,340	8,093	+3.1%
	Ozaukee	505,000	479,900	+5.2%	1,043	933	+11.8%
	Racine	323,845	292,000	+10.9%	1,982	1,965	+0.9%
	Sheboygan	315,000	300,000	+5.0%	1,124	1,026	+9.6%
	Walworth	416,000	385,500	+7.9%	1,301	1,302	-0.1%
	Washington	419,500	387,900	+8.1%	1,469	1,467	+0.1%
	Waukesha	509,900	490,000	+4.1%	4,435	4,195	+5.7%
	Southeast Regional Total	**360,000**	**340,000**	**+5.9%**	**21,093**	**20,404**	**+3.4%**

October 2026 Wisconsin Real Estate Report

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		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
West	Buffalo	252,500	228,960	+10.3%	112	109	+2.8%
	Chippewa	334,900	310,000	+8.0%	633	623	+1.6%
	Dunn	325,000	295,000	+10.2%	409	436	-6.2%
	Eau Claire	323,299	305,500	+5.8%	1,069	1,065	+0.4%
	Jackson	255,000	218,000	+17.0%	173	196	-11.7%
	La Crosse	330,000	317,251	+4.0%	1,186	1,116	+6.3%
	Monroe	265,000	270,000	-1.9%	396	397	-0.3%
	Pepin	225,000	248,000	-9.3%	75	75	0.0%
	Pierce	375,000	339,950	+10.3%	256	250	+2.4%
	St. Croix	415,000	385,900	+7.5%	794	797	-0.4%
	Trempealeau	270,000	249,900	+8.0%	220	231	-4.8%
	Vernon	310,000	278,000	+11.5%	240	219	+9.6%
	West Regional Total	**330,000**	**310,000**	**+6.5%**	**5,563**	**5,514**	**+0.9%**

		YTD Median Price			YTD Sales		
Region	**County**	**Through 10/2026**	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
Northeast	Brown	375,000	350,000	+7.1%	2,589	2,429	+6.6%
	Calumet	388,450	360,000	+7.9%	566	531	+6.6%
	Door	500,000	449,900	+11.1%	619	645	-4.0%
	Fond du Lac	281,600	260,000	+8.3%	979	1,007	-2.8%
	Green Lake	270,000	283,500	-4.8%	260	222	+17.1%
	Kewaunee	320,000	284,750	+12.4%	185	230	-19.6%
	Manitowoc	249,900	230,000	+8.7%	822	803	+2.4%
	Marinette	225,000	224,900	0.0%	517	479	+7.9%
	Menominee	454,375	585,000	-22.3%	26	35	-25.7%
	Oconto	320,000	300,000	+6.7%	431	395	+9.1%
	Outagamie	343,700	330,000	+4.2%	1,932	1,908	+1.3%
	Shawano	260,500	250,000	+4.2%	358	380	-5.8%
	Waupaca	280,000	267,500	+4.7%	460	472	-2.5%
	Winnebago	296,000	281,200	+5.3%	1,706	1,693	+0.8%
	Northeast Regional Total	**325,000**	**307,000**	**+5.9%**	**11,450**	**11,229**	**+2.0%**

YTD Statewide Median Price			YTD Statewide Sales		
Through 10/2026	**Through 10/2025**	**% Change**	**Through 10/2026**	**Through 10/2025**	**% Change**
345,000	328,000	+5.2%	59,502	58,467	+1.8%

OCTOBER 2026

WISCONSIN REAL ESTATE REPORT

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