

A REALTOR® CAN.

THE TOP SEVEN REASONS HOW A REALTOR® CAN HELP WITH YOUR REAL ESTATE JOURNEY

1 REALTORS® PROVIDE LOCAL MARKET EXPERTISE

With a deep understanding of the Wisconsin housing market, sales statistics and data trends, REALTORS® can help you make informed decisions in your real estate journey.

2 REALTORS® OFFER KNOWLEDGE FROM ADVANCED CAREER TRAINING

Equipped with ongoing career development training from their trade association, REALTORS® have the latest training and insights related to the real estate industry.

3 REALTORS® SIMPLIFY TRANSACTION COMPLEXITY

REALTORS® can navigate the complexities of a real estate transaction, saving you time and stress. Moving is hectic enough — leave the details to the expert!

4 REALTORS® HELP YOU DRAFT A COMPETITIVE OFFER

A REALTOR® can turn your contract into “home sweet home” with tried-and-true strategies that can bump your offer to buy a house to the front of the line.

5 REALTORS® ELEVATE PROFESSIONALISM IN THE TRANSACTION

REALTORS® aren’t just real estate licensees — instead, they subscribe to the REALTOR® Code of Ethics, embodying an enhanced level of professionalism and expertise.

6 REALTORS® ENSURE YOUR HOME SELLS AT THE RIGHT PRICE

On average, homes sold with the assistance of a REALTOR® sell 31% higher* in price compared to those sold under the “for sale by owner” model.

7 REALTORS® TURN PAPERWORK INTO PROGRESS

REALTORS® are well versed with the 140+ forms (yes!) available for them to use in Wisconsin real estate practice, ensuring your transaction is a success.

*Data from the 2023 Profile of Home Buyers and Sellers, National Association of REALTORS®.

