



# BENEFITS OF A WRA MEMBERSHIP

As a member of the Wisconsin REALTORS® Association (WRA), you can take full advantage of the many products and services the WRA offers to help grow your real estate career. The WRA provides top-tier education, legal expertise, and member discounts while serving its mission to drive Wisconsin's economy forward and advocate for property owners and real estate.

## TOP BENEFITS YOU RECEIVE AS A WRA MEMBER



### Legal Hotline

The Legal Hotline gives you access to qualified real estate attorneys who provide valuable insights into legal standards, current law and best practices. This enhances peace of mind in working with customers, making it a worthwhile investment for your dues dollars. Members often say just one phone call into the Legal Hotline pays for membership in itself.



### An "Advocacy" Team

We work hard to advocate on key issues affecting real estate and homeownership, ensuring a healthy market. The team collaborates with the state legislature and pro-real estate candidates to ensure the interests of the real estate industry are well-represented. The team also communicates with lawmakers and state departments to influence and shape laws to protect your business.



### Wisconsin Real Estate Magazine

Get informed and stay up-to-date with real estate industry trends, news, legal topics, sales tips, legislative updates, technology articles, product reviews and more through our monthly publication delivered right to your mailbox.



### Training & Education

The WRA offers training programs for agents and brokers to sharpen their skills, with courses including pre-license and continuing education, designations, and certifications, in both online and live formats. Members save on these programs. You are required to complete 18 credit hours of CE every two years. Count on us for hands-on, Wisconsin-based education you can trust to fulfill this requirement.



### Housing Reports

Monthly housing reports provide extensive data on Wisconsin's housing market. The report covers several metrics such as home sales, median home prices, inventory levels, and days on the market. It also highlights regional variations and significant trends, making it a valuable resource for policymakers, real estate professionals, and anyone interested in Wisconsin's housing market.



### Networking and Events

Networking events are available throughout the year, including the annual convention, REALTOR® and Government Day, the Broker Summit, and other opportunities to connect and build relationships in the industry. These events allow you to expand your professional network and gain valuable insights from industry leaders.



# A Membership offers incredible VALUE.

## HOW MUCH YOU SAVE

Do you know how your hard-earned dues dollars are utilized as a proud member of the WRA? Get ready to enjoy these incredible benefits and services at a fraction of the cost if purchased individually!

## EVERYTHING YOU GET

### LEGAL SERVICES

- Toll free legal hotline.
- Weekly legal news.
- Legal Update publication.

### REAL ESTATE ADVOCACY

- Your industry's voice in advocacy.
- Timely updates and action items.
- Support for pro-real estate legislation.
- Annual Government Day, for connecting with policymakers.
- RPAC program for supporting real estate interests, candidates, and policies at local and state levels.

### PROFESSIONAL DEVELOPMENT

- Discounts on education and events.
- Education at your convenience.
- On Demand / online learning options.

### REAL ESTATE NEWS

- Monthly magazine.
- Latest news on social media.
- Premium subscription to Inman Select.

### HOUSING STATISTICS

- Comprehensive housing reports.
- Press releases and detailed analysis.
- Real-time reporting tools online.

### TECHNOLOGY PRODUCTS

- Streamlined digital forms.
- Electronic signature software.
- Articles on the latest tech trends.

### EXCLUSIVE PARTNER PROGRAMS:

- **E&O Coverage:** Discounts on insuring your practice through Pearl Insurance.
- Savings on health, dental and life insurance.
- **CRM Software:** Manage your business with Realtycam.
- **Marketing Tools:** Boost your marketing with the Paperless Agent.

BENEFIT	WRA MEMBERSHIP	PURCHASED SEPARATELY
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**\$433** **\$1,494**

LEGAL HOTLINE	✓	\$300*
FORMS LINE BY LINE VIDEOS	✓	\$400
ZIPFORMS SOFTWARE	✓	\$280
WRA ELECTRONIC FORMS LIBRARY	✓	\$99
ELECTRONIC E-SIGNATURE SOFTWARE	✓	\$30
WISCONSIN REAL ESTATE MAGAZINE	✓	\$60
INMAN NEWS SERVICE	✓	\$250
LEGAL UPDATE PUBLICATION	✓	\$75

### PLUS \$1,000s IN SAVINGS

DISCOUNTS ON EDUCATION	✓	
LEGAL TRAINING VIDEOS	✓	
LEGAL ACTION PROGRAM	✓	
LEGISLATIVE ADVOCACY	✓	
POLITICAL ADVOCACY	✓	
LEGAL ADVOCACY	✓	
E-NEWSLETTERS	✓	
FIND A REALTOR® LISTING	✓	
EDUCATION ADVISOR	✓	
HEALTH INSURANCE DISCOUNT	✓	
E&O INSURANCE DISCOUNT	✓	
PAPERLESS AGENT PLATFORM	✓	
PARTNERSHIP FOR SUCCESS	✓	

\* Based on the average cost of a one-hour call with a real estate attorney